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Parades, Tea Parties, and Cherries – Oh my!

ACME, Mich., July 2, 2021 – The National Cherry Festival is back in full motion this summer and Grand Traverse Resort and Spa is your home base for several exciting events. The 2021 festival runs from July 3 to July 10 with dozens of events and specials happening throughout Traverse City.

National Cherry Festival Golf Special

Hit the links July 3-11 with special golf rates on all three of our championship golf courses. Play The Bear and The Wolverine for \$109 or Spruce Run for \$69. With dozens of events on property and around town, you will get the full northern Michigan experience both on and off the course. Book tee times online [here](#).

Cherry Golf Scramble

Grand Traverse Resort and Spa has partnered with the National Cherry Festival for a “cherry” good time at our [National Cherry Festival Golf Scramble](#). Taking place on Friday, July 9, this two-person event is an 18-hole scramble on Spruce Run. The \$100 per team entry fee includes golf, a golf cart and prizes.

Princess Tea

Calling all princesses! Come dressed in your favorite princess attire and have tea with the National Cheery Queen and her Royal Court! [The Princess Tea](#) is taking place at Grand Traverse Resort and Spa on July 5 from 10 a.m. to 12 p.m. Limited seats available.

Cornhole Tournament

Love the game of cornhole? Think you got what it takes to compete? New this year, the [National Cherry Festival Cornhole Tournament](#) sponsored by Grand Traverse Resort and Spa. The tournament is a round-robin seeding event where everyone will play four games randomly against opponents. The tournament is \$40 per team and takes place July 7 from 12-6 p.m. Cash prizes will be given to both tiers top three teams.

Queen’s Coronation

Established in 1925, the [Queen’s Coronation](#) is a special National Cherry Festival tradition. Meet the four candidates competing to be the new 2021-2022 National Cherry Queen at Grand Traverse Resort and Spa on July 9. Doors open at 5:30 p.m. with a cocktail reception, live and silent auction, entertainment, and program starting at 7 p.m. Crowning of the National Cherry Queen will be announced at 7:45 p.m.

DTE Energy Cherry Royale Parade Experience

The National Cherry Festival would not be the same without its parades! Unique to 2021, the [DTE Energy Cherry Royale Parade Experience](#) will allow spectators to drive past floats on display around Grand Traverse Resort and Spa property. This reverse parade style features the Petoskey Steel Drum Band and will celebrate cherries safely. Experience the fun July 10 from 11 a.m. to 2 p.m.

Old Town Classic Car Cruise

Sponsored by Turtle Creek Casino & Hotel, the Old Town Classic Car Cruise is the perfect event for car lovers! Own a class car, truck, or motorcycle? Classics meet at Turtle Creek Casino on Friday, July 2. Staging will begin at 5 p.m. and the cruise leaves at 6 p.m. Check out the cruise route [here](#).

Bingo Tournament

Bingo is back! Sponsored by Leelanau Sands Casino & Lodge, bingo is a festival fan favorite. [Bingo](#) takes place July 3-9 from 11 a.m. to 3 p.m. and 6-10 p.m. at the Open Space.

Old Town Classic Car Show

Classic car lovers can gather at The Village at Grand Traverse Commons to look at cars, trucks, tractors, and motorcycles from throughout the Midwest. Sponsored by Turtle Creek Casino & Hotel, hundreds of show-condition collector vehicles will be featured with multiple judging classes during the [Old Town Classic Car Show](#) on July 4 from 11 a.m. to 3 p.m.

Media images are available [here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.