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GRAND TRAVERSE RESORT AND SPA

Grand Traverse Resort and Spa Remains Committed to Employees During Partial Closure

ACME, Mich., March 25, 2020 – Without question, this is a timeframe in American history that has proven to be incredibly peril. As we look into the future, there are more uncertainties than any of us have experienced in our lifetimes. Grand Traverse Resort and Spa is committed to ensuring our employees are taken care of during this crisis. With the Resort’s restaurants, bars, shops, Spa, and Health Club closed, and only 100 rooms available in the Tower, majority of our 542 employees are off from work right now, while others adjust to working from home.

During this time of so much unknown with what will come of COVID-19, it is obviously having a severe and sudden financial impact on our businesses across our common ownership. Retrospectively, when we look at historical events that have shaped our nation, it is clear that this is impacting businesses and each of you far more than both 9/11 and the 2009 financial crisis combined. In addition, with Governor Whitmer issuing a “Stay Home, Stay Safe” Executive Order No. 2020-21 until April 13, this will continue to add to the impact on us all.

Grand Traverse Resort and Spa General Manager Matthew Bryant is pleased to share, with support from the Grand Traverse Band of Ottawa and Chippewa Indians, all Resort associates will continue to be paid. “I would like to take this opportunity to thank the Grand Traverse Band of Ottawa & Chippewa Indians Tribal Council. In the midst of this unprecedented time, one of which we’ve never encountered, the Tribal Council has put forth a motion, with approval, that the employees of our GTRS Family will be paid through the end of the pay period of April 15, 2020,” says Bryant. “I am encouraged and inspired by the increasing humanity that I see each and every day from all of you, and our community. I have heard of so many amazing stories of people stepping up to help each other; it is truly inspiring.”

This incredible act of our leadership and ownership will help associates and their families during this troubling time. “This takes care of rent, meals and the fear that many families are feeling right now,” adds Bryant. This motion embodies our Mission Statement in every sense of the statement; what an amazing gesture and true leadership and compassion when a nation and community is struggling. Our ownership, Grand Traverse Band of Ottawa and Chippewa Indians, has truly stepped up to the challenges of this crisis we are all facing.

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring over 500 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan’s premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.