

**Media Contact**

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**GRAND TRAVERSE  
RESORT AND SPA****Grand Traverse Resort and Spa Welcomes New Public Relations Manager**

ACME, Mich., March 27, 2020 – Grand Traverse Resort and Spa is excited to welcome Caroline Rizzo (née Powers) as its new Public Relations Manager. Rizzo started earlier this month and is responsible for managing media inquiries, developing community relations, and working within the marketing department to help promote the Resort.

Before coming to the Resort, Rizzo worked as a local television news anchor and reporter. Most recently, she lived in New England working in western Massachusetts and at the number one station in Hartford, Connecticut. There she got to cover historic events like the Boston Marathon, grand opening of MGM Springfield and UConn women’s basketball advancing to the Final Four. Before moving to the East Coast, Rizzo spent two years in Traverse City as a reporter for 9&10 News. During her time there she had the opportunity to fly with the U.S. Navy Blue Angels, Coast Guard Air Station Traverse City, travel to Washington, D.C. with the Mid-Michigan Honor Flight, and interview Senator Bernie Sanders and Vice President Mike Pence.

“From the day I left Traverse City in 2017, I dreamed about coming back,” says Rizzo. “I am absolutely thrilled to call northern Michigan home again and to have joined such an incredible team at Grand Traverse Resort and Spa. I cannot wait to tell the incredible stories of not only the Resort, but the people of northern Michigan. This is truly a special area.”

Rizzo grew up in metro Detroit and graduated from Central Michigan University (Fire Up, Chips!) with a major in Broadcast & Cinematic Arts and double minor in Communication and Leadership. She enjoys spending her free time on hikes, boat rides and wine tours with her husband, Anthony, and dog, Knox.

**About Grand Traverse Resort and Spa**

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring over 500 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan’s premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit [grandtraverseresort.com](http://grandtraverseresort.com) or call 800-236-1577 to learn more.