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January is All About the Locals

ACME, Mich., January 11, 2021 – This January, Grand Traverse Resort and Spa is honoring our local community with exclusive deals and specials. From the health club and spa to food delivery and shopping, you will want to take advantage of these specials as we kick off a new year.

Start 2021 off right with a trial membership at [The Club](#). Join by January 31 and get 30 days to experience Traverse City's most inclusive health and fitness club. Enjoy cardio and weight rooms, our indoor pools, hot tubs, and tennis courts. And who doesn't love discounts on spa, golf, dining, and more! Interested in tennis? Whether you are a tennis enthusiast or new to the sport, The Club offers one of the leading facilities in the Midwest. Named Tennis Organization of the Year by USTA Northern Michigan, we offer five indoor and four outdoors courts, leagues for varying ages and skill levels, group lessons, and private instruction. Trial members pay half of the regular monthly dues for the trial period of 30 days with no initiation fee. Offer expires January 31, 2021.

Take time to reset and relax with a trip to Spa Grand Traverse. Enjoy special [winter treatments](#) and pricing throughout January and February. From a warming stress relief wrap and warm oil relaxation massage to replenishing blowout, and wellness inspired manicure and pedicure combo – there is something that will allow you to feel refreshed this winter.

Dying for a getaway? We are kicking off 2021 with 21% off your stay at the Resort, plus a coupon for 21% off at Spa Grand Traverse. [This offer](#) is available through March 6, 2021. Looking to get more out of your stay? Our Stay Your Way and Spa Your Way [packages](#) come with a \$250, \$500, or \$1,000 Grand Traverse Resort and Spa credit that can be used however you would like. These flexible packages allow you to stay your way and plan your perfect getaway.

Craving your favorite dish from Aerie, or maybe the perfect lunch from Jack's Taproom? Good news! For those living within a two-mile radius, we will deliver. Our [room service menu](#) is now available for delivery and curbside pickup. To order, just call 231-534-6390. All orders are subject to 19% gratuity and a \$2.00 delivery charge and are available daily from 7 a.m. to 9 p.m.

If you are looking to get out of your house for a dining experience again, the Resort is excited to turn our room suites into [Aerie dining suites](#). Four to six guests can dine together and enjoy an outstanding meal from Aerie Restaurant & Lounge. The four-course menu is available for \$79 plus tax and gratuity. A \$50 fee secures the room for two and a half hours. Guests choose an item from each course to create the perfect meal. The in-suite dining experience would not be complete without the perfect wine pairing. Aerie's general manager and sommelier has picked the perfect wines for

each menu item. Add wine pairings for each course for an additional \$30. Call 231-631-2818 for reservations.

It is always a good time to go shopping, especially when you can take advantage of exclusive savings. Locals always receive 10% off their total purchase at the Resort's [Gallery of Shops](#), but this January, locals can enjoy 20%. Whether you're looking for a new winter staple from Adventure North, something for the home at Mud Pie, a special gift from Ashleigh's, or a sweet treat from Whirligig's Candy & More, visit the Gallery of Shops this month for extra savings.

Media images are available [here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.