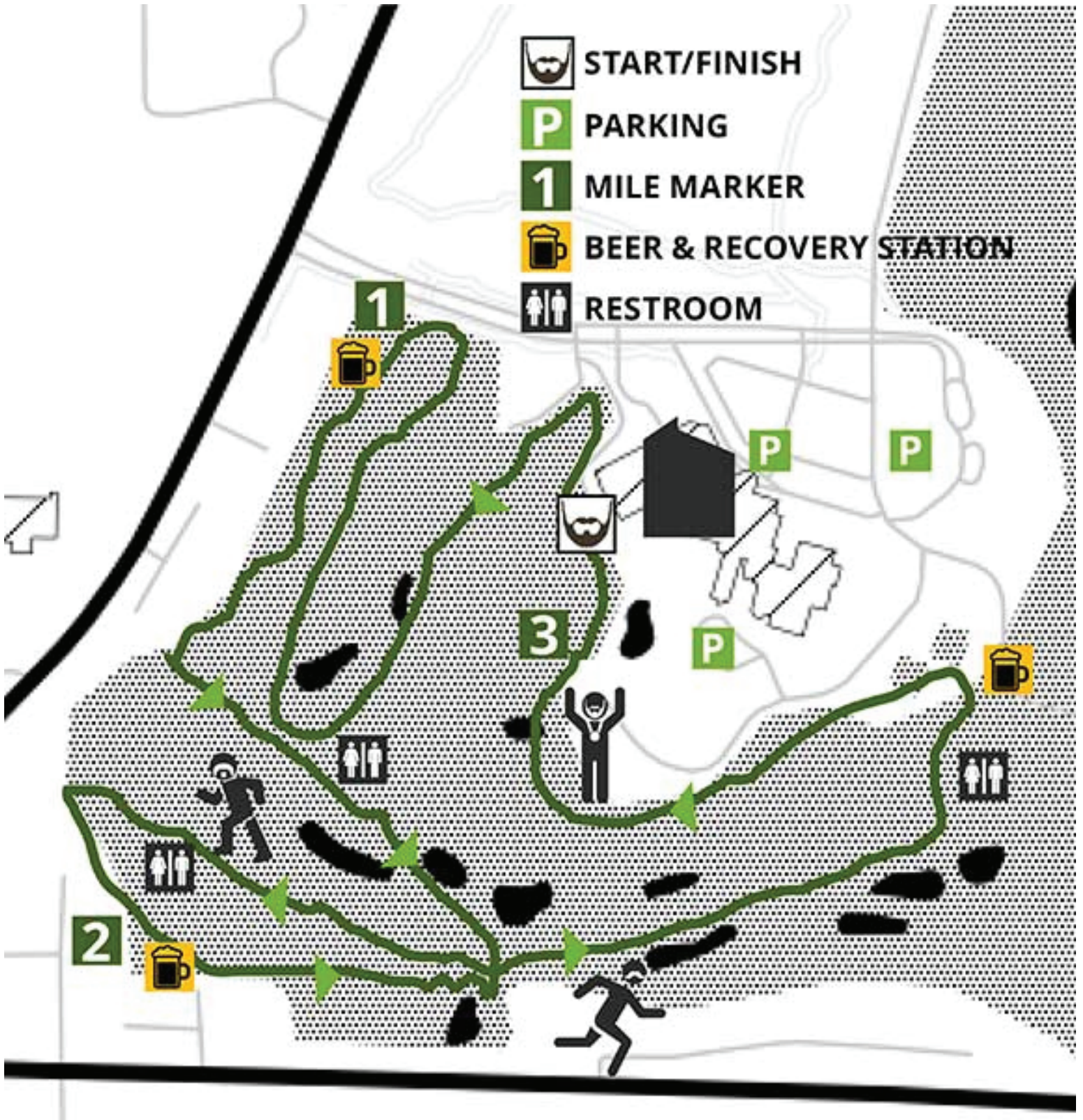




The Great **BEERD RUN 5K**





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RACE INFORMATION

BRING YOUR ID

All participants must be 21. Runners must check in on the day of the race to get a wrist band. Runners without ID will not be able to partake in the Great Beard Run.

RESULTS & BIB NUMBERS

This is an un-timed run without posted race results but there are prizes for the first male and female to cross the finish line. Bib numbers will be assigned at packet pick-up. All runners must wear their bibs visibly on course. Please pin race number horizontally on the **OUTSIDE** of any jacket or clothing on the **FRONT**, as close to the waist as possible.

PACKET PICK-UP

Packet pick-up will be held Friday November 10, in the lobby of Grand Traverse Resort and Spa (100 Grand Traverse Village Boulevard, Acme) from 5pm-7pm. If you cannot make it on Friday evening, there will be late packet pick-up on the morning of the race from 8:30am-9:30am at the Pavilion Tent.

RACE DAY SCHEDULE

Packet Pickup and Day of Registration (if spots still remain) will be from 8:30am-9:30am. Race starts at 10:00am! In order to provide the best race experience possible and to avoid wait times at the beer stations, this year we will release runners in three self-identified waves. The groups will be released two minutes apart and you will be asked to put yourself in a group - Racer, Runner or Beer Connoisseur.

The post-race party will start at 10:15am in the Pavilion Tent. The Best Beard Contest will be at 11:00am. Live beard sculpting demonstration will start at 11:15am.

HOW WILL BEER BE SERVED?

On course beer service will function similar to water stations on a typical race course, with staff handing out beer at each stop. Station #2 will also have a water station. The free post-race beer can be claimed upon completion of the race by visiting one of the three brewery tables. Servers will mark on your bib once you have had your complimentary beer. You must have on your bib to enjoy your free post-race beverage and you must be 21.

WHAT TO WEAR

The race will take place, rain or shine (or snow) and the Pavilion Tent is an outdoor venue. Please dress appropriately and in layers.

WHERE SHOULD I PARK?

The closest parking lot on the day of the race is Valleyview parking lot at Grand Traverse Resort and Spa. Additional parking is available in the main parking lot and Clubhouse.

ACCOMMODATIONS

We are pleased to offer special overnight room rates for Great Beard runners. Please call Reservations for more information: 800-236-1577.

POST-RACE PARTY!

After the race head to the big yellow tent for the post-race party to claim your free beer and stay for the 11:00 Best Beard Contest! The post-race party is open to non-runners and will feature DJ music, games, representatives from each brewery, and additional beer for sale.

THANK YOU FOR PARTICIPATING!

Tag your cool race day photos on Twitter/Instagram using our hashtag #GreatBeerdRun and post on our Facebook page as well!