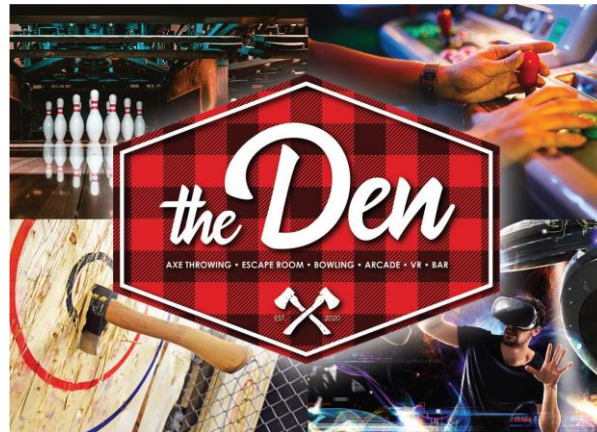


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The Den at Grand Traverse Resort and Spa Opens for Unlimited Family Fun



ACME, Mich., March 13, 2020 – Featuring Northern Michigan’s first axe throwing lanes, The Den at Grand Traverse Resort and Spa is officially open and offers something for the entire family.

Located within the grand lobby, The Den is a new 3,000-square-foot entertainment hub. From axe throwing, boutique mini bowling, arcade games, an escape room, and virtual reality experiences, there is no shortage of fun. The Den was brought to life by the Resort’s general manager, Matthew Bryant. “We are a destination and want to make sure we are offering people a great entertainment option when they visit the Resort. The Den is an exciting addition to our property,” says Bryant.

Grand Traverse Resort and Spa’s core partner for The Den is Illinois-based Family Entertainment Group LLC. Their trained staff is in charge of entertainment operations. The Den also features a full bar and menu with upscale pub food like truffle tries, fried wonton pickles, sandwiches, pizza, and various desserts.

Visitors can call ahead, or visit our website to book reservations for The Escape Room. All other attractions are first come, first served.

ATTRACTIONS

Pharaoh’s Revenge Escape Room -

Book here: <https://grandtraverseresort.hdmdev.com/play/the-den/#arcade>

Enter a multi-chamber escape room in the Egyptian desert. Do your best to solve challenging riddles and puzzles before time runs out! Fun and exciting, uncover the way out before the Pharaoh takes his revenge! Up to 8 people at a time.

Axe Throwing

Bring your A game to our axe throwing lanes, the first axe range in Traverse City! Learn the basics and get ready for a friendly competition or a solo game. Find your inner-lumberjack and choose from a traditional bullseye game, a dart board, tic-tac-toe, and more. Axe throwing is available for ages 18 and up.

Virtual Reality

Experience cutting edge virtual reality! Whether it's a whole new experience or you're an experienced gamer, our VR will provide you with heart pounding games and adventures. You can play the hugely popular Beat Saber as you wield your glowing sabers to the beat. You can also experience high-tech motion VR experiences giving you the thrill of a roller coaster, the wonder of a deep-sea adventure and more. Amazing experiences for up to two players. VR games are available for ages 10 and up.

Boutique Mini Bowling

Smaller lanes mean big fun! Our boutique mini bowling lanes are shorter than traditional lanes and use smaller pins and bowling balls. Compete with your family and friends or socialize around the lanes with a casual game. Great for all ages and skill levels, The Den's bowling experience offers four lanes and hours of exciting play. (And you get to wear your own shoes!)

Arcade

Play your favorites and the latest video games. Our arcade is packed with games to wow, challenge and play for hours. Load up your game card with credits to try them all!

Dining

Join us at The Den Bar, located inside the game center. Upscale pub food like truffle fries, fried wonton pickles, and Coney sliders await, along with a full drink menu.

<https://www.grandtraverseresort.com/play/the-den/>

Booking

The Escape Room can be booked through the Bookeo link:

<https://grandtraverseresort.hdmdev.com/play/the-den/#arcade>

All other attractions are a first come, first served basis. Groups of **8 or more only** can book in advance by calling 231-534-6206 or email dengroups@gtresort.com.

General Pricing

- Escape Room: \$20 per person (30-minute experience)
- Axe Throwing:
 - \$10 per person for 15 minutes
 - \$15 per person for 30 minutes
 - \$20 per person for 60 minutes
 - \$60 for four (4) people for 60 minutes
- Virtual Reality: \$10 per person per game
- Bowling: \$6 per person per game
- Arcade: Preload a swipe card to play an array of classic and new games

Group Pricing (8 or more people)

Throw and Bowl Package - Group Rates - up to 8 people

- Bowling: 2 lanes, 60 minutes, unlimited pay
- Axe Throwing: 1 lane, 60 minutes, unlimited play

Total Cost: \$290

- Virtual Reality: 1 VR Experience, \$10 per person
- Escape Room: \$20 per person (2 to 8 people per 30 minute session)
- Arcade: 40 arcade credits for \$10

To reserve a group outing, contact Charlyn at 534-6206 or dengroups@gtresort.com

Hours of Operation

Sunday – Thursday: 11 a.m. – 11 p.m and Friday & Saturday: 11 a.m. – 12 a.m.

Contact Info

231-534-6336 | theden@gtresort.com

Group inquiries (of 8 or more people) only: 231-534-6206 | dengroups@gtresort.com

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.