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# <u>Grand Traverse Resort and Spa Announces 2018 Golf Packages,</u> <u>Events, and Specials</u>

ACME, Mich., March 13, 2018 --- Grand Traverse Resort and Spa has announced its golf packages, events, and specials for the 2018 season, which begins in April and ends in early November. Here's a preview of what's in store for 2018:

# June 27 – September 8, 2018: Dave Pelz Scoring Game School Returns

The internationally renowned Dave Pelz Scoring Game School applies a practical, scientific approach to golf instruction, honed through years of research and providing golf lessons to many of the game's top professionals. To enroll, visit <u>pelz.com</u> and choose from three programs:

- *3-Day Scoring Game Schools*: Premier golf instruction program offered by Pelz Golf, including three full days of putting, chipping, pitching, wedge and sand play instruction.
- 2-Day Short Game Schools: The 2-Day Short Game School focuses on the wedge (no putting instruction). Learn the mechanics of solid short game shots plus essential skills from 100 yards and in.
- *1-Day Scoring Game Clinic*: The 1-Day Scoring Game Clinic includes 6 hours on the basics of the short game and putting.

# May 25 – May 28, 2018: Memorial Day Weekend Golf Special

\$75 The Bear; \$65 The Wolverine; \$50 Spruce Run

Kick off the season Memorial Day weekend with this golf special. Play our three championship courses in springtime and enjoy a fun-filled holiday weekend in Traverse City in between rounds.

# June 17 – June 24, 2018: Golf Your Daylights Out

\$99 for Resort Guests; \$129 for Non-Resort Guests (all-day rates with unlimited golf) This special is perfect for golfers who can never get enough time on the links! Play as many holes as you can squeeze into a day as we celebrate the summer solstice and extended daylight in Northern Michigan. Try to conquer each of our three courses or hone your craft on one!

# June 30 – July 8, 2018: National Cherry Festival Golf Special

\$95 The Bear; \$75 The Wolverine; \$55 Spruce Run

National Cherry Festival week is THE time to come play at Grand Traverse Resort and Spa. With dozens of events on property and around town, you'll get the full Northern Michigan experience both on and off the course.

#### August 31 – September 3, 2018: Labor Day Weekend Golf Special

\$75 The Bear; \$65 The Wolverine; \$50 Spruce Run

Fall is one of the most beautiful seasons in Northern Michigan. The cooler temps and exceptional course conditions make for a day of golf you'll never forget, and our special pricing makes it easy to try out each of our three highly acclaimed courses.

#### October 6, 2018: 8th Annual Big Hole Golf Tournament

\$60 per person includes golf and prizes

Our 2018 golf season winds downs with our 8th Annual Big Hole Golf Tournament, featuring generous 10" cups on all 18 holes! This three-person scramble is played on Spruce Run.

# October 21, 2018: 9th Annual Tuff Enuff Golf Tournament

\$60 per person includes golf and prizes

Play one of Michigan's toughest golf courses, The Bear, at its absolute hardest. For one day only, we turn The Bear into 7,000+ yards of long-range tee boxes, aggressive greens, and challenging hole locations. This is a two-person "best ball" event. Come take the challenge!

#### **Golf packages include:**

- 2-Night Championship Golf Getaway (weekend and midweek options)
  - 2 nights accommodations
  - 2 rounds of golf per person
  - 2 buckets of range balls per person
  - 2 breakfast buffets per person at Sweetwater American Bistro
  - Save 15% off per person on spa treatments valued at \$110 or more (not valid on salon services). Coupon must be utilized while staying on property.
- 1-Night Golf Package (weekend and midweek options)
  - o 1 night accommodations
  - 1 round of golf per person
  - o 1 breakfast buffet per person at Sweetwater American Bistro
  - 1 bucket of range balls per person
  - Save 15% off per person on spa treatments valued at \$110 or more (not valid on salon services). Coupon must be utilized while staying on property.
- 2-Night Golf & Spa Package
  - o 2 nights accommodations
  - 2 breakfast buffets per person at Sweetwater American Bistro
  - 1 round of golf per person on any of our courses
  - 1 bucket of range balls per person
  - 1 spa treatment per person from the list below:
    - 50-min Relaxation Massage
    - 50-min Just the Two of Us Massage
    - 50-min Mother to Be Massage
    - Northern Nature Body Glow
    - Coconut Apricot Sugar Scrub
    - Woodland Wellness Body Buff
    - Stress Relief Wrap
    - Biodynamic Facial
    - Repair & Restore Men's Facial
    - Teen Clean Facial
    - Northern Serenity Manicure & Pedicure

For reservations, please call 800-236-1577. To see details for golf packages at Grand Traverse Resort and Spa, visit <u>grandtraverseresort.com/packages/golf</u>.

#### Media images are available here:

https://www.dropbox.com/sh/cujuowm9cv7apoi/AADJHuvAKXduYsoAZsAs7DJza?dl=0

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#### About Golf at Grand Traverse Resort and Spa

Exceptional golf courses complemented by the natural beauty of Michigan's Lower Peninsula make Grand Traverse Resort and Spa a premier destination for golfers seeking a first-class experience.

Thanks to three great designers, Grand Traverse Resort and Spa boasts a colorful palette of courses, each offering varying levels of challenge. All three courses start and end at the same clubhouse. The courses include The Bear—a Jack Nicklaus signature design; The Wolverine—a Gary Player signature design; and Spruce Run—designed by Bill Newcomb.

From 1981 through 2008, Grand Traverse Resort and Spa was the host site for the Michigan Open Championship, one of the most prestigious state golf championships in the nation. The Michigan Open Championship will return to Grand Traverse Resort and Spa in June 2018.

Through the years, respected publications like *Golf Digest*, *Golf Magazine*, and *Links Magazine* have recognized Grand Traverse Resort and Spa as one of the Midwest's finest golf destinations.

For package and tee time reservations, call 231-534-6000 or 800-236-1577.

For information about, Golf Leagues, call the Resort's Golf Academy at 231-534-6550.

For group golf outings, contact Kris Ruckle at 231-534-6168 or Joann Hanafi at 231-534-6178.

For information about the Dave Pelz Scoring Game School at Grand Traverse Resort and Spa, visit <u>pelzgolf.com</u>.

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#### **About Grand Traverse Resort and Spa**

Grand Traverse Resort and Spa is located near Traverse City, MI, along Lake Michigan's Grand Traverse Bay. The 900-acre property is one of the Midwest's finest, year-round resorts featuring nearly 600 guest rooms, 54 holes of championship golf including courses designed by Jack Nicklaus and Gary Player, a full-service spa, and upscale dining and shopping. "Michigan's Premier Resort Experience." For information about the Resort, lodging packages, and to make reservations, call 800-236-1577 or visit grandtraverseresort.com.

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