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GRAND TRAVERSE  
RESORT AND SPA

## **Resort to Hold Fifth Annual “Stars, Stripes & Splatter” 5K Run to Benefit Habitat for Humanity Grand Traverse Region**

ACME, Mich., May 1, 2018 --- Lace up your running shoes and head to Grand Traverse Resort and Spa on Saturday, June 30, for the fifth annual “Stars, Stripes & Splatter” 5K Color Race! The Resort is pleased to announce that it will once again partner with Habitat for Humanity Grand Traverse Region (HGH-GTR) for the event, and funds raised will go toward building homes for local veterans.

“Habitat for Humanity Grand Traverse Region seeks to serve our local U.S. veterans, military service members, and their families,” says Executive Director Wendy Irvin. “Through our Veteran initiative, we focus on the five key areas of Building, Employment, Volunteer Engagement, Education, and Honor. We are thrilled to be partnering with the Grand Traverse Resort to promote this initiative through the Stars, Stripes, and Splatter 5K, as we share a vision to serve our veteran community.”

Race participants will have the opportunity to make a donation to help support HFH-GTR efforts. Read more about Habitat for Humanity Grand Traverse Region and their initiatives at [www.habitatgtr.org](http://www.habitatgtr.org).

“Stars, Stripes & Splatter” is open to the public and begins at 10 a.m. on Saturday, June 30, on the Resort’s grounds. The race is a self-timed, family-friendly race, and along the race path, participants will be splattered with patriotic colors! (The corn starch base is food grade and non-toxic.) Racers are encouraged to wear patriotic clothing or to collect red, white, and blue splatters on their T-shirt provided with race registration. A prize will be awarded for the Best Dressed Runner as well as the Fastest Male and Female Runners.

The race will be followed by an after party with refreshments, an inflatable obstacle course, color toss, and a spray down area. Beer from Short’s Brewing Company will be available for sale following the race. (Must be 21 or older and provide photo ID.)

The entry fee is \$30 now through May 31, \$35 from June 1 to June 30, and \$40 on the day of the race if space remains. Registration for children 12 and under is free with adult entry. Children must be accompanied by a registered adult and must preregister. Race registration is open through Thursday, June 29, at 10:00 p.m. Participants may make a donation to HFH-GTR when they register at [www.starsstripesandsplatter.com](http://www.starsstripesandsplatter.com).

*Race fees are non-refundable. In severe conditions the race will not continue. Please, for the safety and enjoyment of all, no pets allowed during this run.*

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**Media images are available here:**

[https://www.dropbox.com/sh/yw2ukityelrjbj2/AABEOn7\\_O3a38yqJsXcYFS7fa?dl=0](https://www.dropbox.com/sh/yw2ukityelrjbj2/AABEOn7_O3a38yqJsXcYFS7fa?dl=0)

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### **About Habitat for Humanity Grand Traverse Region**

Habitat for Humanity Grand Traverse Region was founded in 1986 as an affiliate of Habitat for Humanity International. For 29 years, HFH-GTR has helped to improve the lives of over 100 families and brought hope for a brighter future. We serve Grand Traverse, Leelanau, and Kalkaska Counties. The HFH-GTR brings people together to build sustainable homes, communities, and hope. For more information about HFH-GTR visit [www.habitatgtr.org](http://www.habitatgtr.org) or call 231-941-4663.

### **About Grand Traverse Resort and Spa**

Grand Traverse Resort and Spa is located near Traverse City, MI, along Lake Michigan's Grand Traverse Bay. The 900-acre property is one of the Midwest's finest year-round resorts featuring nearly 600 guest rooms, 54 holes of championship golf including courses designed by Jack Nicklaus and Gary Player, a full-service spa, and upscale dining and shopping. "Michigan's Premier Resort Experience." For information about the Resort, lodging packages, and to make reservations, call 800-236-1577 or visit [www.grandtraverseresort.com](http://www.grandtraverseresort.com).

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