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Aerie Restaurant Introduces Community Giveback Program, Taste of Summer Event, and More

ACME, Mich., May 7, 2019 — [Aerie Restaurant & Lounge](#) is making a statement this spring with an inventive new happy hour, a TC Restaurant Week style menu, and an ongoing donation program for local nonprofits. With so much happening on the 16th floor of Grand Traverse Resort and Spa, there's never been a better time to visit.

Aerie Debuts “Share the Sweet” Program

Inspired by local movements like Pour for More, Aerie manager Alex Truck started thinking about how Aerie could get more involved with the Traverse City community.

“Our staff at Aerie has been involved with various charitable organizations in the area, so Share the Sweet is something we're excited to get behind,” Truck says. “It is a triple win in our eyes: our staff gets to donate to groups we care about; our guests get to enjoy our tasty desserts; and these organizations get some well-deserved funds.”

The Share the Sweet program will feature a local nonprofit each month beginning June 2019. Aerie will donate \$1 from each dessert sold, which Truck estimates could generate a donation of up to four figures. The nonprofits lined up for 2019 include [Cherryland Humane Society](#), [Women's Resource Center](#), [Michael's Place](#), [Reigning Liberty Ranch](#), [FLOW \(For Love of Water\)](#), [Make-A-Wish Michigan](#), and [Father Fred](#).

Aerie's dessert menu includes cherry toffee pudding, classic crème brûlée, chocolate tower cake, and hummingbird pyramid cake, so grab a date and head over to Aerie to enjoy sweet treats for a good cause.

Taste of Summer Week: May 27 – June 2

Come celebrate the kickoff to summer at Aerie Restaurant & Lounge, May 27 – June 2. For one week only, Aerie will feature a special prix fixe menu to celebrate Memorial Day and the return of our favorite season. Much like Traverse City Restaurant Week, the Taste of Summer event will offer a three-course meal for \$35 (plus tax and tip).

The menu features four starter options, three entrees, and two desserts to choose from, including dishes like fresh caprese, short rib, house-made cavatelli pasta, Atlantic salmon, and lemon raspberry torte. See the full menu [here](#).

Advance reservations are encouraged. To make a reservation, call 231-534-6800 or visit aerierestaurant.com.

Restaurant Hours:

Mon – Thurs: 5:00 p.m. – 9:00 p.m.

Fri – Sat: 5:00 p.m. – 10:00 p.m.

New Happy Hour Lounge Menu

May also kicks off Aerie’s brand-new Happy Hour, featuring a selection of \$5 wines, draft beers, and premium cocktails, with cheeky creations like “That’s My Jam” (rum, strawberry jam, lemon, simple syrup) and “Tiny Pink Bubbles” (pink gin, champagne syrup, sparkling wine).

Appetizers are all under \$10 and include truffle fries, veggie tempura, sliders, and more.

Happy Hour is available in the lounge from 4 – 6 p.m. Monday through Saturday for the month of May, and then daily beginning June 1. For the full menu, [click here](#).

And be sure to come visit in June when we introduce the summer Aerie dinner menu!

Media images are available [here](#).

About Aerie Restaurant & Lounge

With panoramic views of Grand Traverse Bay and a vibrant, contemporary menu, Aerie Restaurant & Lounge has always been a one-of-a-kind dining experience. From Sunday brunch to happy hour to dinner with a view, Aerie delights friends, couples, and families alike. Located on the 16th floor of the Tower inside Grand Traverse Resort and Spa, Aerie has proudly served Northern Michigan for more than 10 years.

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan’s premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.