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GRAND TRAVERSE RESORT AND SPA BLOGGER & INFLUENCER GUIDELINES

Thank you for your interest in Grand Traverse Resort and Spa! We are pleased to assist qualified writers and influencers, given adequate advance notice, with features about the Resort and the Traverse City area.

Those interested in covering the Resort should reach out to Jillian Manning, Public Relations Manager, at publicrelations@gtresort.com. An introductory email should be accompanied with the following:

- Links to social media
- A media kit
- Examples of previous coverage for topics such as travel, spa, dining, golf, tennis, or other Resort amenities.

All bloggers and social media influencers will be evaluated on a case-by-case basis.

Social Media Links and Hashtags

Resort Hashtags | #gtresort and #grandtraverseresort

Facebook @GrandTraverseResort | www.facebook.com/GrandTraverseResort

Instagram @grandtraverseresort | www.instagram.com/grandtraverseresort

Twitter @GTResort | <https://twitter.com/GTResort>

Spa Grand Traverse @SpaGrandTraverse | www.facebook.com/SpaGrandTraverse

Aerie Restaurant & Lounge @AerieRestaurant | www.facebook.com/aerierestaurant

#spagrandtraverse | #aerierestaurant

Key Webpages

Home | www.grandtravereresort.com

Spa Grand Traverse | www.grandtraverseresort.com/spa

Aerie Restaurant & Lounge | www.aerierestaurant.com

Golf | www.grandtraverseresort.com/golf

Dining | www.grandtraverseresort.com/dining

Meetings | www.grandtraverseresort.com/meet

Weddings | www.grandtraverseresort.com/weddings

Turtle Creek Casino | www.turtlecreekcasino.com

Leelanau Sands Casino | www.leelanausandscasino.com