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**GRAND TRAVERSE  
RESORT AND SPA**

## **FACT SHEET**

(Updated September 2019)

### **ADDRESS**

Grand Traverse Resort and Spa  
100 Grand Traverse Village Boulevard  
P.O. Box 404  
Acme, Michigan 49610-0404

### **GPS COORDINATES (Approximate)**

<b>Latitude</b>		<b>Longitude</b>
44.7801506		- 85.4892773

### **TELEPHONE**

231-534-6000 or 800-748-0303 or 800-236-1577

### **FAX**

231-534-6304

### **WEBSITE & SOCIAL MEDIA SITES**

Standard website: [www.grandtraverseresort.com](http://www.grandtraverseresort.com)  
Facebook: Resort [www.facebook.com/GrandTraverseResort](https://www.facebook.com/GrandTraverseResort)  
Instagram: [www.instagram.com/grandtraverseresort](https://www.instagram.com/grandtraverseresort)  
LinkedIn: [www.linkedin.com/company/grand-traverse-resort-and-spa](https://www.linkedin.com/company/grand-traverse-resort-and-spa)  
Pinterest: [www.pinterest.com/gtraverseresort](https://www.pinterest.com/gtraverseresort)  
Twitter: [www.twitter.com/GTResort](https://www.twitter.com/GTResort)  
YouTube: [www.youtube.com/GrandTraverseResort](https://www.youtube.com/GrandTraverseResort)  
Facebook: Aerie Restaurant & Lounge - [www.facebook.com/aerierestaurant](https://www.facebook.com/aerierestaurant)  
Facebook: Spa Grand Traverse - [www.facebook.com/SpaGrandTraverse](https://www.facebook.com/SpaGrandTraverse)  
Social Media Hashtags: #GTResort and #GrandTraverseResort

### **GUEST RESERVATIONS & INFORMATION**

231-534-6000 or 800-748-0303 or 800-236-1577  
Fax: 231-534-6670  
E-mail: [info@gtresort.com](mailto:info@gtresort.com)

### **OWNERSHIP & MANAGEMENT**

The Grand Traverse Band of Ottawa and Chippewa Indians acquired Grand Traverse Resort and Spa on March 31, 2003. The Grand Traverse Band received federal re-recognition as a present-day Native American tribal entity on May 27, 1980. Today, the Grand Traverse Band provides career, health, education, social, and heritage programs to its nearly 4,000 members. The Grand Traverse Band's website is [www.gtbindians.org](http://www.gtbindians.org).

The Grand Traverse Band has been in the casino gaming business since 1984. In addition to Grand Traverse Resort and Spa, the Tribe also owns and operates Leelanau Sands Casino & Lodge in Peshawbestown and Turtle Creek Casino & Hotel in Williamsburg, each with restaurants and lounges, a conference center, and a convenience store. Visit Turtle Creek Casino & Hotel at [www.turtlecreekcasino.com](http://www.turtlecreekcasino.com). Visit Leelanau Sands Casino & Lodge at [www.casino2win.com](http://www.casino2win.com).

## **LOCATION**

The 900-acre Grand Traverse Resort and Spa is situated in the northwest corner of Michigan's Lower Peninsula along the shores of Lake Michigan's East Grand Traverse Bay. Just six miles northeast of Traverse City, Michigan, the Resort is a ten-minute drive from Traverse City's Cherry Capital Airport (TVC).

## **BRIEF DESCRIPTION**

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring almost 500 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge.

## **ROOMS**

The Resort features over 500 rooms, suites, and condominiums that participate in the Resort's rental management program. All public spaces, guest rooms, and condominiums are equipped with WiFi wireless high speed Internet access.

### **Tower**

The 17-story Tower opened in 1986. Its 186 spacious rooms and suites feature a number of attractive amenities including a wet bar, refrigerator, cable television, coffeemaker, hair dryer, makeup mirror, and heat lamp. WiFi equipped.

### **Hotel**

The six-story Hotel opened in 1980. Its 239 rooms feature cable television, coffeemakers, and hair dryers in the bathroom. Hotel rooms are conveniently located within steps of the Resort's restaurants, lounges, shops, Health Club, and full-service spa. WiFi equipped.

### **Condominiums**

The Resort offers studio, one-, two-, and three-bedroom privately owned condominiums participating in a Rental Management Program, all equipped with Wi-Fi. The condominiums are located in several complexes along the fairways of two championship golf courses and along the sandy shores of East Grand Traverse Bay. The Shores condominium complex features a private Beach Club with a beach, swimming pool, whirlpool, large deck for group functions, dock, water sports, and personal watercraft rentals, as well as the poolside Fin's Sandbar with food and beverage service.

## **AMENITIES**

A wide variety of guest services and amenities are available including in-room babysitting service, licensed daycare, organized children's activities, electronic game arcade, fitness classes, airport shuttle service, and baggage handling.

## **DINING**

The Resort takes pride in using the freshest local ingredients available. From contemporary American favorites such as pasta, steaks, and pizza to poolside sandwiches, a variety of culinary delights are offered at the following establishments. Room Service is also available. All of the Resort's food and beverage outlets are smoke free, as are all indoor areas of the Resort.

- Aerie™ Restaurant & Lounge (Regional American cuisine with Northern Michigan flair, 16th Floor of the Tower)
- Sweetwater American Bistro (American fare, located on the lobby level)
- The Grille (Seasonal restaurant and bar, perfect after a round of golf, located in the Clubhouse)
- Lobby Bar (Located in our Grand Lobby)
- Jack's Taproom (Bar and lounge, located on the lobby level)
- Marketplace (Located in the Gallery of Shops offering gourmet coffee and edibles from the Resort's kitchens)
- Fin's Sandbar (Seasonal, sandwiches and beverages at the Beach Club Pool)
- Afternine (Seasonal, turn-stand located between Holes 9 & 10 on The Bear)
- Putter's (Seasonal, turn-stand located near the Clubhouse)
- Governors' Pool Bar (Seasonal, snacks and beverages at the Governors' Pool)

## **GOLF**

Northern Michigan is America's Summer Golf Capital® and Grand Traverse Resort and Spa is a Northwoods haven for golfers. The Resort has three distinguished 18-hole championship courses. The Clubhouse features a Pro Shop and The Grille restaurant and bar.

### **The Bear**

This Jack Nicklaus signature course is a distinguished par-72 design. It officially opened on June 17, 1985. It was the first Jack Nicklaus signature course in Michigan and was home to the Michigan Open from 1985 through 2008.

### **The Wolverine**

This Gary Player par-72 signature course officially opened on June 8, 1999. It is designed to accommodate players of all levels. It is Player's first signature course in the state and hosted preliminary rounds of the Michigan Open.

### **Spruce Run**

The Resort's original course redesigned by William Newcomb in 1979. Many changes have been made to Spruce Run through the years. Today it is an 18-hole, par-70, championship course winding along the gently rolling hills overlooking East Grand Traverse Bay. The Michigan Open was played on Spruce Run—then known as The Resort course—from 1981 through 1984.

## **GOLF ACADEMY & DAVE PELZ SHORT GAME GOLF SCHOOL**

The Grand Traverse Resort and Spa Golf Academy offers private lessons, on-course instruction, team builds, ladies-only schools, junior camps, and clinics for corporate groups, the public, juniors, and ladies. It also offers academy memberships and club fitting. The Golf Academy is open for lessons and practice sessions year-round, with an indoor winter golf league using the Foresight GC2 launch monitor and simulator technology, which is also used for club fitting and lessons.

The Golf Academy is housed in a 2,000-square-foot building that features three heated, indoor-outdoor hitting bays equipped for video and computer analysis. Video analysis is included with instruction as well as in a video review for students to keep. In winter, the facility offers lessons and practice sessions. Its indoor/outdoor character makes it the only facility in northern Michigan where golfers can practice in winter and see the entire flight of their ball.

The world-renowned Dave Pelz Short Game Golf School is offered on more than a dozen dates in June, July and August. Two- and three-day schools are offered as well as one-day clinics. For information, visit [www.pelzgolf.com](http://www.pelzgolf.com)

## **RECREATION**

The fun and excitement at the Resort is year-round. In warm-weather months, guests can enjoy tennis at four outdoor courts near the Health Club, water sports including personal watercraft such as Jet Skis, pedal boats, and kayaks, and swimming at the Beach Club located at The Shores Condominiums along East Grand Traverse Bay.

Winter activities include up to two kilometers of groomed cross-country ski trails, snowshoeing, and ice-skating. Off-property and nearby are horse-drawn sleigh rides and several miles of groomed and wooded cross-country ski trails including the Vasa Pathway. Downhill skiers and snowboarders can enjoy packed and groomed slopes, challenging moguls and half pipes at nearby downhill areas. Snowmobilers enjoy groomed trails in the Boardman River Valley.

### **SPA GRAND TRAVERSE**

Spa Grand Traverse opened at Grand Traverse Resort and Spa 1999. It is a full-service 7,000-square-foot resort spa and salon, and offers a variety of massage, body care, and skin care treatments with natural products that accentuate the Northern Michigan experience and focus on de-stressing, detoxifying, and rebalancing body, mind, and spirit. The spa's two floors encompass a full range of amenities including 23 treatment rooms connected to the Resort's 100,000-square-foot Health Club, giving guests access to the indoor pools, dry saunas, and fitness center. Highly trained staff use high-quality essential oils and organic products that are designed to take guests to the deepest sense of relaxation. For more information, visit [www.grandtraverseresort.com/spa](http://www.grandtraverseresort.com/spa).

### **HEALTH CLUB**

The 100,000-square-foot indoor/outdoor Health Club provides guests with a variety of recreational activities. Health Club facilities include two indoor pools, and indoor hot tub, men's and women's saunas, locker rooms, an aerobics/yoga studio, cardio-theater with 20 workout machines, and a weight room featuring Cybex Eagle® equipment. Fitness classes include a variety of training for individuals and groups including, but not limited to, yoga, spinning, body sculpting, strength training, water aerobics, and swimming instruction.

Part of the Health Club Complex is the 15,000-square-foot Indoor Water Playground, which features a waterslide, waterwalk obstacle course, zero-depth splashpad/sprayground on the pool deck, and basketball nets to provide fun for kids of all ages. A video arcade provides an added diversion.

Other Health Club facilities include an outdoor swimming pool, hot tubs, and a snack bar/retail area. The staff includes personal trainers and aquatics instructors.

### **TENNIS**

The Health Club also features a tennis center with four outdoor and five indoor tennis courts. The courts are surfaced with Deco-Turf II. Full-time tennis professionals provide private and group tennis instruction for adults and juniors. *Tennis Magazine* has recognized Grand Traverse Resort and Spa as one of nation's Top 50 Tennis Resorts.

### **CHILDREN'S CENTER**

The Cub House, a 2,000-square-foot children's daycare center, is located adjacent to the Health Club. The Cub House offers an extensive selection of organized, well-supervised children's activities and is licensed by the Michigan Department of Social Services to provide daycare.

### **SHOPPING**

The Resort's 20,000-square-foot, lobby-level Gallery of Shops features an eclectic assortment of attractive upscale shops offering a choice of exceptional gifts, arts and crafts, men's, women's, and children's apparel, sundries, and take out foods and snacks.

- 231 | The Store (Select edibles, craft beverages, and merchandise produced in the 231

telephone area code)

- Adventure North Outfitters (with apparel by The North Face and LOLE)
- Ashleigh's (featuring Brighton accessories including bags, belts, and jewelry)
- Bear Logo Shop (featuring Under Armour and logo apparel)
- Business Center (Steelcase design theme)
- Whirligigs Candy and More (featuring Moomers Ice Cream and Mackinac Island Fudge)
- Marketplace (featuring gourmet coffee and edibles from the Resort's kitchens)
- Mud Pie (featuring baby clothes, women's apparel, gift ideas, and home décor)
- Natural Life (featuring Boho-style apparel and gifts)
- Tumbleweeds (featuring toys, games, and plush animals)

Other on-property retail stores include the boutique within Spa Grand Traverse and the (golf) Pro Shop in the Clubhouse featuring Under Armor, Foot Joy, Adidas, and other respected brands of sport apparel for men and women.

### **CONFERENCES AND GROUPS**

Grand Traverse Resort and Spa offers up to 86,500 square feet of versatile meeting space for groups ranging in size from 10 to 2,500. The Resort's experienced conference planning staff is ready to assist groups with individually tailored meeting agendas. The Resort's flexible conference facilities can be divided into 36 separate meeting rooms of varying sizes.

Governors' Hall, remodeled in 2018, offers more than 19,000 square feet of barrier-free group function space with 20-foot ceilings. Governors' Hall is so named because the first meeting held in it was the 1987 National Governors Association Summer Meeting when then Arkansas Governor William Jefferson Clinton was the Chair. The Resort also hosted the National Governors Association in 2007 when then Arizona Governor Janet Napolitano was the Chair.

The Resort's indoor tennis courts are available for use as two separate exhibition halls totaling 30,000 square feet. Accessible by enclosed walkways, both halls feature a 30-foot ceiling for the most dramatic of events. Spacious outdoor function space overlooking the golf courses and grounds is also available.

### **REAL ESTATE**

A wide variety of quality real estate options from custom homes to condominiums are available for purchase through Keller Williams Real Estate. To inquire about purchasing a home, condominium, or other excellent real estate opportunities, call Keller Williams Real Estate in Traverse City at 231-938-1200 or visit [www.kwgrandtraverse.com](http://www.kwgrandtraverse.com).

### **CLUB MEMBERSHIP**

The Club at Grand Traverse Resort and Spa is a private membership club offering a variety of privileges, activities, and seasonal events for members, their families, and their guests. A limited number of private and corporate memberships are available.

### **TOURNAMENTS & SPECIAL EVENTS**

Grand Traverse Resort and Spa is proud to have hosted the Michigan Open Golf Championship for 28 years, from 1981–2008, and again 2018–2020. The Resort also hosted the PGA Senior Tour's 1990 Ameritech Senior Open Championship, and the prestigious 1987 and 2007 National Governors Association Summer Meetings. The Resort also hosts several regional tennis tournaments each year.

### **AWARDS & DISTINCTIONS**

The Resort frequently receives awards and accolades from top national media and other organizations. Accolades include honors from *GOLF Magazine*, *Family Circle*, *Tennis Magazine*, *Travel + Leisure Golf*, *Successful Meetings*, *Meetings & Conventions*, *Meetings MidAmerica*, *Michigan Meetings + Events*, *Corporate Meetings & Incentives*, and more. In addition, Grand Traverse Resort

and Spa is recognized as a “Leader” by Green Lodging Michigan, and has been recognized for its comprehensive property-wide Environmental Management System. For our most recent awards, please visit [www.grandtraverseresort.com/media/recognition](http://www.grandtraverseresort.com/media/recognition).

### **CASINO GAMING**

Owned and operated by the Grand Traverse Band of Ottawa and Chippewa Indians, nearby Turtle Creek Casino & Hotel (four miles east of the Resort) and Leelanau Sands Casino & Lodge (30 miles northwest of the Resort) provide a wealth of fun and games including slots, table games, bingo, and poker. Leelanau Sands Casino features the 1,000-seat Sands Showroom with top name entertainment. The Turtle Creek Casino & Hotel website is [www.turtlecreekcasino.com](http://www.turtlecreekcasino.com) and the Leelanau Sands Casino & Lodge website is [www.leelanausandscasino.com](http://www.leelanausandscasino.com). Complimentary 24-hour shuttle service is provided between the Resort and Turtle Creek Casino & Hotel.

### **FESTIVALS, FOOD, & ATTRACTIONS**

Northern Michigan has gained national recognition as a unique travel destination. Traverse City is the Cherry Capital of the World, and the annual National Cherry Festival in July is one of the nation's top festivals. It is also home to the Traverse City Film Festival, the Micro Brew & Music Festival, and many other food, wine, and beer festivals. Traverse City is recognized as one of the Midwest's best foodie towns, and the region is home to more than 40 wineries on the Leelanau Peninsula and Old Mission Peninsula.

Several attractions within an hour-drive of the Resort include Sleeping Bear Dunes National Lakeshore, Old Mission Peninsula, Interlochen Center for the Arts, Northwestern Michigan College Dennis Museum, Fishtown of Leland, and the Music House Museum. The majestic Mackinac Bridge and picturesque Mackinac Island are about two hours away. For more Northern Michigan attractions, please visit [www.traversecity.com](http://www.traversecity.com).

### **GETTING HERE**

The Resort is within a single day's drive from most major Midwest cities. Convenient jet service is provided by major air carriers through the gateway cities of Chicago, Detroit, and Minneapolis from any point in the continental United States. Seasonal direct flights from some major cities are also available. Grand Traverse Resort and Spa is ten minutes away from Traverse City's Cherry Capital Airport (TVC) and Resort airport shuttle service is provided for Resort guests through the Resort's bell stand.