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## GRAND TRAVERSE RESORT AND SPA GOLF PROFILE 2019

Grand Traverse Resort and Spa is located in the northwest corner of Michigan's Lower Peninsula, along the shores of Lake Michigan's East Grand Traverse Bay, just six miles northeast of Traverse City. The Resort has three championship golf courses that start and end at the same Clubhouse.

Course Name	Holes	Par	Designer	Opened / Dedicated
The Bear	18	72	Jack Nicklaus	June 17, 1985
The Wolverine	18	72	Gary Player	June 8, 1999
Spruce Run	18	70	William Newcomb	1979 (Re-design in 1979, Par 72)

Through the years, the Resort has been honored with numerous golf awards recognizing it as one of the Midwest's finest golf experiences. The Resort's environmental efforts have also been recognized by several organizations. The Resort received the Golf Course Superintendents Association of America Environmental Steward Award in 1998, and certification by the Michigan Turfgrass Environmental Stewardship Program in 2006.

The Resort hosted the Ameritech Senior Open in 1990, and the Michigan Open Championship, one of the nation's most prestigious state golf championships, 1981-2008 and 2018-2019.

In 2011, the Resort introduced the Grand Traverse Resort and Spa Golf Academy staffed by PGA professionals. The internationally renowned Dave Pelz Scoring Game School joined the Resort's offerings in 2017, and in 2019, the Resort welcomed Adam Schriber Tour Prep Golf as the latest addition to our prestigious Golf Academy.

The Clubhouse serves as the start and finish point for all three courses and is within walking distance of the Hotel and Tower. It opened in May 1999, the same year The Wolverine and Spa Grand Traverse opened. The Clubhouse, designed by Architect James Nordlie of the Archiventure Group in Denver, Colorado, houses the Clubhouse Grille, a welcome stop after a round of golf.

Grand Traverse Resort and Spa features a fleet of more than 215 Yamaha golf cars with canopies, windshields, ball/club washers, and USB ports. Callaway golf club rentals are available. The Resort's full-service golf staff and greens keepers make the property one of the nation's finest golf experiences. Excellent service and tournament-caliber conditions are hallmarks of the golf experience. Group golf outings and tournaments may be arranged by contacting the golf staff.

On-course amenities include beverage carts on all courses and a turn-stand on The Bear called the Afternine that serves sandwiches and beverages, plus Putters, a turn-stand near the Clubhouse.

### Key Golf Staff

Director of Golf – Tom McGee | Head Golf Professional and Director of Instruction – Mark Hill, PGA  
 Director of Golf & Grounds – Paul Galligan, GCSSA

## **GRAND TRAVERSE GOLF ACADEMY**

Grand Traverse Resort and Spa's year-round Golf Academy offers private lessons, on-course instruction, ladies-only schools, junior camps, and clinics for corporate groups, the public, juniors, and ladies. Academy memberships and club fittings are also offered. The Golf Academy is open for lessons and practice sessions year-round, with an indoor winter golf league using the Foresight GC2 launch monitor and simulator technology, which is also used for club fitting and lessons.

The Golf Academy is housed in a 2,000-square-foot building that features three heated, indoor-outdoor hitting bays equipped for video and computer analysis. Video analysis is included with instruction as well as in a video review for students to keep. In winter, the facility offers lessons and practice sessions. Its indoor/outdoor character makes it the only facility in northern Michigan where golfers can practice in winter and see the entire flight of their ball.

For more information, visit: [www.grandtraverseresort.com/golf/golf-academy](http://www.grandtraverseresort.com/golf/golf-academy)

## **DAVE PELZ SCORING GAME & SHORT GAME GOLF SCHOOLS**

In 2017, Grand Traverse Resort and Spa introduced the Dave Pelz Golf Schools. The Dave Pelz Scoring Game & Short Game Golf Schools bring an additional dimension to the programs offered at the Resort's Golf Academy. Dave Pelz schools and clinics are offered in June – September.

- **3-Day Scoring Game Schools**
  - The premier golf instruction program offered by Pelz Golf
  - 3 full days of putting, chipping, pitching, wedge and sand play instruction
  - Designed to help golfers improve skills that affect their scores
  - Video analysis of your progress
  - 4-to-1 student-to-teacher ratio
  
- **2-Day Short Game Schools**
  - 2 days focused on the wedge (no putting instruction)
  - Learn the mechanics of solid, short game shots plus essential skills from 100 yards in
  - Video analysis and practice with feedback
  - 4-to-1 student-to-teacher ratio
  
- **1-Day Scoring Game Clinic**
  - 6 hours on the basics of the short game and putting
  - You'll leave understanding the key shots you need to begin in your path to better scoring
  - Taught by the same Pelz instructors who teach the 3-Day and 2-Day golf schools
  - 6-to-1 Student-to-teacher ratio

For more information and to book a Dave Pelz Golf School at Grand Traverse Resort and Spa, visit: <http://www.pelzgolf.com/golfschools/aboutlocation.aspx?location=237> .

## **ADAM SCHRIBER TOUR PREP GOLF**

The Adam Schriber Tour Prep Golf program joined the Golf Academy in 2019. The program focuses on golfer strength and swing speed, and is taught by Traverse City's own Adam Schriber, a former PGA Tour player. Schriber has been listed among *Golf Digest's* Top 100 Golf Teachers and offers instruction for individuals and groups, as well as strength training, golf swing analysis, and more.

For more information, visit [tourprepgolf.com](http://tourprepgolf.com).

## PROFILE OF THE BEAR

The Bear, Grand Traverse Resort and Spa's best-known golf course, is a signature design of Jack Nicklaus. It officially opened on June 17, 1985, and is credited by some with sparking the explosion of designer golf course construction in northern Michigan. The Bear is home to a variety of wildlife and was the home of the state's oldest and most prestigious annual tournament, the Michigan Open Championship, from 1985 through 2008. The Bear hosted the Ameritech Senior Open in 1990 and the Michigan Bell Showdown Skins Tournament from 1986–1992.

Often described as one of the toughest golf courses in the state, The Bear has a reputation for living up to its name. It is an 18-hole, par 72 course which features terraced fairways, tiered greens, deep grassy roughs, moguls and mounds, and deep pot bunkers. Other features include lakes and ponds nestled among hardwood forests, streams, and cherry and apple trees on the 2nd and 3rd Holes that are remnants of the original orchards on which the Resort and courses were constructed. A true test for even the finest golfers, The Bear plays to 7,078 yards from the championship tees. It has four lakes and ten holes with water hazards, and only one hole with no bunkers—the 6th Hole.

Jack Nicklaus said, “We call it a happy course. And the people who play here are going to have a challenge and also have some fun, whatever level of golfer they might be. With rolling land, trees, lakes, streams, and flatland, you have a mixture of different features that people will see in different places, but rarely on one golf course. That’s what makes this course unique. No two holes are similar.”

Chi Chi Rodriguez, winner of the 1990 Ameritech Senior Open, said, “[The Bear] is one of the great golf courses we play. The thing that makes this course so great is that it can be set up as tough as you want. This course challenges you on every shot. This is the way golf courses should be designed.”

Course Record: 62, shot during the final round of the 1991 Michigan Open by Brent Veenstra of Ann Arbor, who was the Michigan Open Champion in 1993.

In 2004, the championship tees were changed to black and intermediate tee markers (blue) were added. In 2006, a new back tee was added to Hole 9, lengthening the hole and course by 15 yards.

Yardage, rating and slope were updated in 2016.

<b>Tees</b>	<b>Yardage / Par</b>	<b>Men's Rating / Slope</b>	<b>Women's Rating / Slope</b>
Black	7,078 / 72	76.1 / 150	
Blue	6,601 / 72	73.3 / 147	
Blue/White Combo	6,347 / 72	72.0 / 144	
White	6,122 / 72	71.1 / 139	77.8 / 150
White/Yellow Combo	5,688 / 72	69.2 / 134	74.9 / 145
Yellow	5,281 / 72	67.0 / 128	73.1 / 139

### **Key Features**

- Jack Nicklaus signature design, opened officially on June 17, 1985
- Bentgrass tees, greens, and fairways
- Rolling terrain, terraced fairways, tiered greens with deep pot and sand bunkers
- Mounding and moguls which define the holes, deep grassy roughs
- Scottish influence links design with pines, hardwoods, and fruit orchards
- Signature Hole: #13. A par-3, 167 yards from black tees, over water.
- Wildlife: deer, ducks, geese, blue herons, swans, muskrat, raccoons, and fox

## PROFILE OF THE WOLVERINE

Gary Player's first signature course in the state of Michigan, The Wolverine officially opened on June 8, 1999. Ground breaking was in May of 1997.

Flexibility, versatility, and playability are designed into The Wolverine, which was originally called Northern Knight as a temporary working name during its construction. Four sets of tees allow the course to be set up to accommodate golfers of all abilities. From the white tees, relative to par, it is the least demanding of the Resort's three courses and is playable and enjoyable for high handicappers, yet The Wolverine is challenging for low handicap golfers, and can be set up to be a true test for professional tournaments.

Each nine is distinctive. The front nine is constructed on lowland terrain with water and wetlands. Existing wetlands were enhanced and interwoven with several holes on the front. The back nine is constructed on highland terrain with hardwoods, rolling hills, and views of Grand Traverse Bay.

Other course features include strategically placed, distinctly visible fairway and greenside bunkers, several large lakes, rolling fairways, and gently contoured greens. The only hole on the course with no greenside bunkers is the 2nd Hole. The 10th Hole was originally designed with a stately hemlock tree gracing the right side of the fairway, but the hemlock died when it sustained two lightning strikes several years after the course opened, and it was removed.

The Wolverine's forgiving features include generous fairways with broad landing areas. Golfers will be able to chip and run from fairways to greens.

Course Record: 63, shot during the first round of the 2008 Michigan Open by Brian Stuard of Jackson. (The Michigan PGA set The Wolverine at par 71 for the event.) The first two rounds of the Michigan Open were played on The Wolverine and The Bear in 2006, 2007, and 2008.

The entire course was completely seeded by the end of July 1998. Fairways and greens were seeded with Providence Bentgrass, tees were seeded with Penncross Bentgrass, and the rough was seeded with Bluegrass and Fescue.

Yardage, rating, and slope were updated in 2016.

<b>Tees</b>	<b>Yardage / Par</b>	<b>Men's Rating / Slope</b>	<b>Women's Rating / Slope</b>
Black	7,045 / 72	74.5 / 140	
Blue	6,498 / 72	71.8 / 138	
Blue/White Combo	6,162 / 72	70.2 / 135	
White	5,862 / 72	68.7 / 134	74.0 / 137
White/Yellow Combo	5,356 / 72	66.1 / 126	71.2 / 130
Yellow	4,950 / 72	64.1 / 116	68.7 / 127

### **Key Features**

- Gary Player Signature design, opened officially on June 8, 1999
- Bentgrass tees, greens & fairways
- Undulating greens and fairways
- Water comes into play on 13 holes
- Back nine views of East Grand Traverse Bay
- Wildlife: ducks, geese, blue herons, swans, muskrat

## **PROFILE OF SPRUCE RUN**

Grand Traverse Resort and Spa's original resort course, now named Spruce Run, began as the nine-hole Acme Public Golf Course, and was expanded to 18 holes in the late 1970s. It was redesigned and reopened as a 6,741-yard, par-72 course in 1979 by former University of Michigan Golf Coach, William Newcomb, and renamed The Resort Course. It was given the name Spruce Run in 1992 as a reflection of the numerous fir and spruce trees that line its fairways and undulating greens. During development of The Wolverine, designed by Gary Player, Spruce Run was shortened to a par-70 course and the holes were re-numbered.

More forgiving than The Bear, Spruce Run is fun to play, yet still retains some of the challenge it was renowned for when it was the venue for the Michigan Open. It winds among the rolling hills surrounding the Hotel overlooking East Grand Traverse Bay. Water comes into play on 13 holes, and the 8th Hole is the only hole on the course with no bunkers.

The Michigan Open was played on Spruce Run from 1981 through 1984. During those years, no Michigan Open competitor had a four-round total that broke par, a tribute to the challenge of Spruce Run in those days. The nines were reversed for the Michigan Open to provide a tougher finishing hole and provide a better view of the finish for the gallery and press from the deck of the Sandtrap Restaurant which was above the Pro Shop. The Sandtrap Restaurant closed in the late 1990s and the Pro Shop moved to the Clubhouse that serves all three of the Resort's golf courses.

Yardage, rating and slope were updated in 2017.

<b>Tees</b>	<b>Yardage / Par</b>	<b>Men's Rating / Slope</b>	<b>Women's Rating / Slope</b>
Blue	6,204 / 70	71.2 / 136	78.4 / 147
Blue/White Combo	5,944 / 70	69.5 / 135	76.2 / 143
White	5,606 / 70	68.2 / 131	73.6 / 138
White/Yellow Combo	5,254 / 70	66.5 / 126	71.5 / 133
Yellow	4664 / 70	63.4 / 113	67.5 / 129

### **Key Features**

- William Newcomb redesigned in 1979
- Bentgrass tees, greens, and fairways
- Numerous fir and spruce trees
- Undulating greens
- Water comes into play on 13 holes
- Views of East Grand Traverse Bay
- Wildlife: ducks, geese, blue herons, swans, muskrat