

Media Contact:  
Jillian Manning  
Public Relations Manager  
Grand Traverse Resort and Spa  
Direct Phone: 231-534-6352  
Toll Free: 800-236-1577, ext. 6352  
E-mail: [publicrelations@gtresort.com](mailto:publicrelations@gtresort.com)  
Visit: [www.grandtraverseresort.com](http://www.grandtraverseresort.com)



## **Grand Traverse Resort and Spa “Welcomes Home”** **New Public Relations Manager**

ACME, Mich., January 22, 2018 --- Grand Traverse Resort and Spa is pleased to announce its recent hire of Jillian Manning (née Bergsma) as Public Relations Manager. Manning will be responsible for managing media inquiries and contacts, developing community relations, and working within the marketing department to help grow the Resort brand.

Manning joins Grand Traverse Resort and Spa’s team after seven years working in the book publishing industry as an editor, speaker, and writing consultant. She has managed projects written by bestselling authors, professional and Olympic athletes, and new media celebrities. Though she spent the past decade in various Midwestern cities—with a brief stint in Denver, Colo.—Manning grew up in Traverse City, Mich. She intends to put her editorial background to use sharing her enthusiasm for Grand Traverse Resort and Spa and the Grand Traverse region.

“I am thrilled to return to Northern Michigan,” says Manning. “The Resort is where I learned to swim, play tennis, and swing a golf club. Working here feels like coming home, and I look forward to spreading the word about the many charms the Resort has to offer.”

Manning is a summa cum laude graduate of the University of Michigan and has continued her education with institutions such as Yale University, the University of Denver, and the University of Chicago. In addition to her affinity for athletics and the outdoors, she is an avid reader and writer, and she loves to visit hidden gems in the state of Michigan.

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### **About Grand Traverse Resort and Spa**

Grand Traverse Resort and Spa is located near Traverse City, MI, along Lake Michigan’s Grand Traverse Bay. The 900-acre property is one of the Midwest’s finest, full-service, year-round resorts featuring nearly 600 guest rooms, 54 holes of championship golf including courses designed by Jack Nicklaus and Gary Player, a full-service spa, and upscale dining and shopping. “Michigan’s Premier Resort Experience.” For information about the Resort, lodging packages, and to make reservations, call 800-236-1577 or visit [www.grandtraverseresort.com](http://www.grandtraverseresort.com) .

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