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GRAND TRAVERSE RESORT AND SPA

FACT SHEET

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ADDRESS

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TELEPHONE

231-534-6000

WEBSITE & SOCIAL MEDIA SITES

Standard website: www.grandtraverseresort.com
Facebook: www.facebook.com/GrandTraverseResort
Instagram: https://www.instagram.com/gt_resort/
LinkedIn: www.linkedin.com/company/grand-traverse-resort-and-spa
YouTube: www.youtube.com/GrandTraverseResort
Social Media Hashtags: #GTResort | #GrandTraverseResort | #NoTruerNorth

GUEST RESERVATIONS & INFORMATION

Call: 231-534-6000 | E-mail: info@gtresort.com

OWNERSHIP & MANAGEMENT

The Grand Traverse Band of Ottawa and Chippewa Indians acquired Grand Traverse Resort and Spa on March 31, 2003. The Grand Traverse Band received federal re-recognition as a present-day Native American tribal entity on May 27, 1980. Today, the Grand Traverse Band provides career, health, education, social, and heritage programs to its nearly 4,000 members. The Grand Traverse Band's website is www.gtbindians.org.

The Grand Traverse Band has been in the casino gaming business since 1984. In addition to Grand Traverse Resort and Spa, the Tribe also owns and operates [Leelanau Sands Casino & Lodge](#) in Peshawbestown, [Turtle Creek Casino & Hotel](#) in Williamsburg, and [Crystal Shores Casino](#) in Benzonia.

LOCATION

The 900-acre Grand Traverse Resort and Spa is situated in the northwest corner of Michigan's Lower Peninsula along the shores of East Grand Traverse Bay. Just six miles northeast of Traverse City, the Resort is a ten-minute drive from Traverse City's Cherry Capital Airport (TVC).

BRIEF DESCRIPTION

Nestled among the freshwater beaches and hardwood forests of Traverse City, Grand Traverse Resort and Spa is miles away from ordinary. Featuring more than 500 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge.

ROOMS

The Resort features over 500 rooms, suites, condominiums, and homes. All public spaces, guest rooms, and condominiums are equipped with wireless high speed Internet access.

Tower

The 17-story Tower opened in 1986. Its 186 spacious rooms and suites feature a number of attractive amenities including a wet bar, refrigerator, cable television, coffeemaker, hair dryer, makeup mirror, and heat lamp. WiFi equipped.

Hotel

The six-story Hotel opened in 1980. Its 242 rooms feature cable television, coffeemakers, and hair dryers in the bathroom. Hotel rooms are conveniently located within steps of the Resort's restaurants, lounges, shops, Health Club, and full-service spa. WiFi equipped.

Condominiums

The Resort offers studio, one-, two-, and three-bedroom privately owned condominiums, all equipped with Wi-Fi. The condominiums are located in several complexes along the fairways of two championship golf courses and along the sandy shores of East Grand Traverse Bay. The Shores condominium complex features a private Beach Club with a beach, swimming pool, large deck for group functions, dock, water sports, and Fin's Sandbar with poolside food and beverage service.

AMENITIES

A wide variety of guest services and amenities are available including a full-service health club with indoor and outdoor pools, entertainment center, fitness classes, shopping, business center, airport shuttle service, and baggage handling.

DINING

The Resort takes pride in using the freshest local ingredients available. From contemporary American favorites such as pasta, steaks, and pizza to poolside snacks, a variety of culinary delights are offered at the following establishments. Room Service is also available.

- Aerie Restaurant & Lounge (Upscale casual dining on the 16th floor of the Tower)
- NIIJII Restaurant (Daily breakfast and American fare, located on the lobby level)
- The Grille (Seasonal restaurant and bar, perfect after a round of golf, located in the Clubhouse)
- Lobby Bar (Located in our Grand Lobby)
- Jack's Taproom (Bar and lounge, located on the lobby level)
- The Den Bar (Located inside The Den off the main lobby)
- Marketplace (Located in the Gallery of Shops offering gourmet coffee and foods)
- Afternine (Seasonal, turn-stand located between Holes 9 & 10 on The Bear)
- Putter's (Seasonal, turn-stand located near the Clubhouse)
- Governors' Pool Bar (Seasonal, snacks and beverages at the Governors' Pool)
- Fin's Sandbar (Seasonal, snacks and beverages at the Beach Club)

GOLF

Northern Michigan is America's Summer Golf Capital® and Grand Traverse Resort and Spa is a Northwoods haven for golfers. The Resort has three distinguished 18-hole championship courses. The Clubhouse features a Pro Shop and The Grille restaurant and bar.

The Bear

This Jack Nicklaus signature course is a distinguished par-72 design. It officially opened on June 17, 1985. It was the first Jack Nicklaus signature course in Michigan and was home to the Michigan Open from 1985 through 2008 and again 2020-2022.

The Wolverine

This Gary Player par-72 signature course officially opened on June 8, 1999. It is designed to accommodate players of all levels. It is Player's first signature course in the state and hosted preliminary rounds of the Michigan Open.

Spruce Run

The Resort's original course redesigned by William Newcomb in 1979. Many changes have been made to Spruce Run through the years. Today it is an 18-hole, par-70, championship course winding along the gently rolling hills overlooking East Grand Traverse Bay. The Michigan Open was played on Spruce Run—then known as The Resort course—from 1981 through 1984.

GOLF ACADEMY & DAVE PELZ SHORT GAME GOLF SCHOOL

The Grand Traverse Resort and Spa Golf Academy offers private lessons, on-course instruction, team builds, ladies-only schools, junior camps, and clinics for corporate groups, the public, juniors, and ladies. It also offers club fitting. The Golf Academy is open for lessons and practice sessions year-round. The Golf Academy is housed in a 2,000-square-foot building that features three heated, indoor-outdoor hitting bays equipped for video and computer analysis. Video analysis is included with instruction as well as in a video review for students to keep. In winter, the facility offers lessons and practice sessions. Its indoor/outdoor character makes it the only facility in northern Michigan where golfers can practice in winter and see the entire flight of their ball.

The world-renowned Dave Pelz Short Game Golf School is offered on more than a dozen dates in June, July and August. Two- and three-day schools are offered as well as one-day clinics. For information, visit www.pelzgolf.com

RECREATION

The fun and excitement at the Resort is year-round. In warm-weather months, guests can enjoy outdoor tennis and pickleball, watersports and swimming at our private beach along East Grand Traverse Bay. Winter activities include groomed cross-country skiing and snowshoeing trails. Downhill skiers and snowboarders can enjoy packed and groomed slopes, challenging moguls and half pipes at nearby downhill areas. Snowmobilers enjoy groomed trails in the Boardman River Valley.

SPA GRAND TRAVERSE

Spa Grand Traverse opened at the Resort in 1999. It is a full-service 7,000-square-foot resort spa and salon, and offers a variety of massage, body care, and skin care treatments with natural products that accentuate the Northern Michigan experience and focus on de-stressing, detoxifying, and rebalancing body, mind, and spirit. The spa's two floors encompass a full range of amenities including 23 treatment rooms connected to the Resort's 100,000-square-foot Health Club, giving guests access to the indoor pools, dry saunas, and fitness center. Highly trained staff use high-quality essential oils and organic products that are designed to take guests to the deepest sense of relaxation. For more information, visit www.grandtraverseresort.com/spa

HEALTH CLUB

The 100,000-square-foot Health Club provides guests with a variety of recreational activities. Health Club facilities include two indoor pools, indoor and outdoor hot tubs, men's and women's saunas, locker rooms, an aerobics/yoga studio, cardio fitness center, and weight room. Fitness classes include a variety of training for individuals and groups including, but not limited to, yoga, spinning, body sculpting, strength training, water aerobics, and swimming instruction.

Part of the Health Club Complex is the 15,000-square-foot Indoor water playground, which features a waterslide, waterwalk obstacle course, zero-depth splashpad on the pool deck, and basketball nets to provide fun for kids of all ages. The staff includes personal trainers and aquatics instructors.

TENNIS & PICKLEBALL

The Health Club also features a tennis and pickleball center with four outdoor and five indoor courts. Full-time tennis professionals provide private and group tennis instruction for adults and juniors. *Tennis Magazine* has recognized Grand Traverse Resort and Spa as one of nation's Top 50 Tennis Resorts.

SHOPPING

The Resort's 20,000-square-foot, lobby-level Gallery of Shops features an eclectic assortment of attractive upscale shops offering a choice of exceptional gifts, arts and crafts, men's, women's, and children's apparel, and take out foods and snacks.

- Adventure North Outfitters (with apparel by The North Face and licensed college gear)
- Ashleigh's (featuring Brighton accessories including bags, belts, and jewelry)
- Bear Logo Shop (featuring Under Armour and logo apparel)
- Whirligigs Candy & More (featuring Moomers Ice Cream)
- Mud Pie (featuring baby clothes, women's apparel, gift ideas, and home décor)
- No Truer North (featuring local small business apparel and gifts)
- Tumbleweeds (featuring toys, games, and plush animals)

Other on-property retail stores include the boutique within Spa Grand Traverse and the Pro Shop in the Clubhouse featuring Under Armour, Vineyard Vines, Travis Mathews, Vouri, Foot Joy, Adidas, and other respected brands of sports apparel for men and women.

CONFERENCES AND GROUPS

Grand Traverse Resort and Spa offers up to 86,500 square feet of versatile meeting space for groups ranging in size from 10 to 2,500. The Resort's experienced conference planning staff is ready to assist groups with individually tailored meeting agendas. The Resort's flexible conference facilities can be divided into 36 separate meeting rooms of varying sizes.

Governors' Hall, remodeled in 2018, offers more than 19,000 square feet of barrier-free group function space with 20-foot ceilings. Governors' Hall is so named because the first meeting held in it was the 1987 National Governors Association Summer Meeting when then Arkansas Governor William Jefferson Clinton was the Chair. The Resort also hosted the National Governors Association in 2007 when then Arizona Governor Janet Napolitano was the Chair.

The Resort's indoor tennis courts are available for use as two separate exhibition halls totaling 30,000 square feet. Accessible by enclosed walkways, both halls feature a 30-foot ceiling for the most dramatic of events. Spacious outdoor function space overlooking the golf courses and grounds is also available.

CLUB MEMBERSHIP

The Club at Grand Traverse Resort and Spa is a private membership club offering a variety of privileges, activities, and seasonal events for members, their families, and their guests. A limited number of private and corporate memberships are available.

TOURNAMENTS & SPECIAL EVENTS

Grand Traverse Resort and Spa is proud to have hosted the Michigan Open Golf Championship for 29 years, from 1981–2008, and again 2018–2022. The Resort also hosted the PGA Senior Tour's 1990 Ameritech Senior Open Championship, and the prestigious 1987 and 2007 National Governors Association Summer Meetings. The Resort also hosts several regional tennis tournaments each year.

AWARDS & DISTINCTIONS

The Resort frequently receives awards and accolades from top national media and other organizations. Accolades include honors from *GOLF Magazine*, *Family Circle*, *Tennis Magazine*, *Travel + Leisure Golf*, *Successful Meetings*, *Meetings & Conventions*, *Meetings MidAmerica*, *Michigan Meetings + Events*, *Corporate Meetings & Incentives*, and more. In addition, Grand Traverse Resort and Spa is recognized as a "Leader" by Green Lodging Michigan and has been recognized for its comprehensive property-wide Environmental Management System.

CASINO GAMING

Owned and operated by the Grand Traverse Band of Ottawa and Chippewa Indians, nearby Turtle Creek Casino & Hotel (four miles east of the Resort) and Leelanau Sands Casino & Lodge (30 miles northwest of the Resort) provide a wealth of fun and games including slots, table games, bingo, and poker. Leelanau Sands Casino features the 1,000-seat Sands Showroom with top name entertainment. Complimentary shuttle service is provided between the Resort and Turtle Creek Casino & Hotel.

FESTIVALS, FOOD, & ATTRACTIONS

Northern Michigan has gained national recognition as a unique travel destination. Traverse City is the Cherry Capital of the World, and the annual National Cherry Festival in July is one of the nation's top festivals. Traverse City is recognized as one of the Midwest's best foodie towns, and the region is home to more than 40 wineries on the Leelanau Peninsula and Old Mission Peninsula.

Several attractions within an hour-drive of the Resort include Sleeping Bear Dunes National Lakeshore, Old Mission Peninsula, Interlochen Center for the Arts, Northwestern Michigan College, Dennon Museum, Fishtown of Leland, and the Music House Museum. The majestic Mackinac Bridge and picturesque Mackinac Island are about two hours away. For more Northern Michigan attractions, please visit www.traversecity.com.

GETTING HERE

The Resort is within a single day's drive from most major Midwest cities. Cherry Capital Airport (TVC) offers nonstop flights to 19 different cities and services six different airlines. Grand Traverse Resort and Spa is ten minutes away from Traverse City's Cherry Capital Airport (TVC) and Resort airport shuttle service is provided for Resort guests through the Resort's bellstand.