Media Contact:
Jillian Manning
Public Relations Manager
Grand Traverse Resort and Spa
Direct Phone: 231-534-6352
Toll Free: 800-236-1577, ext. 635

Toll Free: 800-236-1577, ext. 6352 E-mail: publicrelations@gtresort.com Visit: www.grandtraverseresort.com



Grand Traverse Resort and Spa Announces 2019 Golf Events, Specials, and Packages

ACME, Mich., March 19, 2019 — Grand Traverse Resort and Spa has announced its golf packages, events, and specials for the 2019 season, which begins in April and ends in early November. Here's a preview of what's in store for 2019:

June 26 – September 28: Dave Pelz Scoring Game School Returns

The internationally renowned Dave Pelz Scoring Game School applies a practical, scientific approach to golf instruction, honed through years of research and providing golf lessons to many of the game's top professionals. To enroll, visit pelz.com and choose from three programs:

- 3-Day Scoring Game Schools: Premier golf instruction program offered by Pelz Golf, including three full days of putting, chipping, pitching, wedge and sand play instruction.
- 2-Day Short Game Schools: The 2-Day Short Game School focuses on the wedge (no putting instruction). Learn the mechanics of solid short game shots plus essential skills from 100 yards and in.
- 1-Day Scoring Game Clinic: The 1-Day Scoring Game Clinic includes 6 hours on the basics of the short game and putting.

Adam Schriber Tour Prep Golf

New this year at Grand Traverse Resort and Spa, the Adam Schriber Tour Prep Golf program will be operating out of the Golf Academy alongside the Resort's professional instructors. The program focuses on golfer strength and swing speed, and is taught by Traverse City's own Adam Schriber, a former PGA Tour player. Schriber has been listed among *Golf Digest*'s Top 100 Golf Teachers and will offer instruction for individuals and groups, as well as strength training, golf swing analysis, and more. For more information, visit tourprepgolf.com.

May 4, 2019: Grand Traverse Resort and Spa Derby Shootout

\$75 per person

Celebrate the Kentucky Derby in style! This two-person event is a best ball scramble with an alternate shot...and will have you in the Clubhouse in time to catch the race.

May 24 – May 27: Memorial Day Weekend Golf Special

\$79 The Bear; \$69 The Wolverine; \$54 Spruce Run

Kick off the season Memorial Day weekend with this golf special. Play our three championship courses in springtime and enjoy a fun-filled holiday weekend in Traverse City in between rounds.

June 10 – June 13: Michigan Open Championship

102nd tournament, played on The Bear

The Michigan Open Championship—the one of the most prestigious PGA tournaments in the state—returns to The Bear in 2019. Spectators are welcome to come out and watch the competitive event, and media can register will Jillian Manning at publicrelations@gtresort.com.

June 16 – June 23: Golf Your Daylights Out

\$109 for Resort Guests; \$139 for Non-Resort Guests (all-day rates with unlimited golf)
This special is perfect for golfers who can never get enough time on the links! Play as many holes as you can squeeze into a day as we celebrate the summer solstice and extended daylight in Northern Michigan. Try to conquer each of our three courses or hone your craft on one!

June 29 – July 7: National Cherry Festival Golf Special

\$99 The Bear; \$79 The Wolverine; \$59 Spruce Run

National Cherry Festival week is THE time to come play at Grand Traverse Resort and Spa. With dozens of events on property and around town, you'll get the full Northern Michigan experience both on and off the course.

August 30 – September 2: Labor Day Weekend Golf Special

\$79 The Bear; \$69 The Wolverine; \$54 Spruce Run

Fall is one of the most beautiful seasons in Northern Michigan. The cooler temps and exceptional course conditions make for a day of golf you'll never forget, and our special pricing makes it easy to try out each of our three highly acclaimed courses.

October 5, 2019: 9th Annual Big Hole Golf Tournament

\$70 per person includes golf and prizes

Our 2018 golf season winds downs with our 8th Annual Big Hole Golf Tournament, featuring generous 10" cups on all 18 holes! This three-person scramble is played on Spruce Run.

October 20, 2019: 11th Annual Tuff Enuff Golf Tournament

\$70 per person includes golf and prizes

Play one of Michigan's toughest golf courses, The Bear, at its absolute hardest. For one day only, we turn The Bear into 7,000+ yards of long-range tee boxes, aggressive greens, and challenging hole locations. This is a two-person "best ball" event. Come take the challenge!

Golf packages include:

- 2-Night Championship Golf Getaway (weekend and midweek options)
 - o 2 nights' accommodations
 - o 2 rounds of golf per person
 - o 2 buckets of range balls per person
 - o 2 breakfast buffets per person at Sweetwater American Bistro
 - Save 15% off per person on spa treatments valued at \$110 or more (not valid on salon services). Coupon must be utilized while staying on property.
- 1-Night Golf Package (weekend and midweek options)
 - o 1 night accommodations

- o 1 round of golf per person
- o 1 breakfast buffet per person at Sweetwater American Bistro
- o 1 bucket of range balls per person
- Save 15% off per person on spa treatments valued at \$110 or more (not valid on salon services). Coupon must be utilized while staying on property.
- 2-Night Golf & Spa Package
 - o 2 nights' accommodations
 - o 2 breakfast buffets per person at Sweetwater American Bistro
 - o 1 round of golf per person on any of our courses
 - o 1 bucket of range balls per person
 - o 1 spa treatment per person from the list below:
 - 50-min Relaxation Massage
 - 50-min Just the Two of Us Massage
 - 50-min Mother to Be Massage
 - Northern Nature Body Glow
 - Organic Coconut Apricot Sugar Scrub
 - Woodland Wellness Body Buff
 - Aromatherapy Infused Stress Relief Wrap
 - Refreshing Organic Facial
 - Repair & Restore Men's Facial
 - Northern Serenity Manicure & Pedicure

For reservations, please call 800-236-1577. To see details for golf packages at Grand Traverse Resort and Spa, visit grandtraverseresort.com/packages/golf.

Media images are available <u>here</u>.

About Golf at Grand Traverse Resort and Spa

Exceptional golf courses complemented by the natural beauty of Michigan's Lower Peninsula make Grand Traverse Resort and Spa a premier destination for golfers seeking a first-class experience.

Thanks to three great designers, Grand Traverse Resort and Spa boasts a colorful palette of courses, each offering varying levels of challenge. All three courses start and end at the same clubhouse. The courses include The Bear—a Jack Nicklaus signature design; The Wolverine—a Gary Player signature design; and Spruce Run—designed by Bill Newcomb.

Through the years, respected publications like *Golf Digest*, *Golf Magazine*, and *Links Magazine* have recognized Grand Traverse Resort and Spa as one of the Midwest's finest golf destinations.

For package and tee time reservations, call 231-534-6000 or 800-236-1577. For group golf outings, contact Cara Goss at 231-534-6168 or Joann Hanafi at 231-534-6178. For information about the Dave Pelz Scoring Game School at Grand Traverse Resort and Spa, visit <u>pelzgolf.com</u>. For more information about Tour Prep Golf, visit <u>tourprepgolf.com</u>.

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.

###