

Media Contact:
Jillian Manning
Public Relations Manager
Grand Traverse Resort and Spa
Direct Phone: 231-534-6352
Toll Free: 800-236-1577, ext. 6352
E-mail: publicrelations@gtresort.com
Visit: www.grandtraverseresort.com



Resort Races toward Fifth Annual Great Beard Run 5K Fun Run with Craft Beer Tasting Along the Way

ACME, Mich., September 25, 2018 --- Attention all beer, beard, and running enthusiasts! Grand Traverse Resort and Spa invites you to join us on Saturday, November 10, 2018, at 10 a.m. for a celebration of fitness, facial hair, and beer in the fifth annual [Great Beard Run](#).

This 5K fun run begins at the Resort's Pavilion and has beer tastings scattered throughout the course as well as at the start and finish lines of the race. We will feature local beers from Beards Brewery, Short's Brewery, and Right Brain Brewery.

At the post-race party, join us for our Best Beard competition, with prizes for winners with both the Best Natural Beard and the Best Assisted Beard. Although the run is untimed, the fastest male and female runners will also be rewarded with Nordic inspired knitted beard/hat sets.

The \$40 race entry cost includes a [Beardo knitted beard cap](#), three (3) on-course beer tastings, a bottle opener lanyard, entry into the post-race party featuring live music, and one glass of beer during the post-race party. (A \$30 registration fee is also available with all of the great race perks, minus the Beardo knitted beard cap.)

For runners with young children, licensed on-site childcare is available during this year's Great Beard Run! Bring your kids (6 months and older) to the Cub House, 9:00 a.m. to noon. The Cub House is located in the Resort's Health Club and is fully staffed by licensed childcare professionals. The cost is \$8.50 per child per hour. Children must be pre-registered by calling 231-534-6780 by November 1.

Other Information:

- All participants must be at least 21 years old. Photo ID with birthdate will be required.
- The entire run is on the grounds of Grand Traverse Resort and Spa, but it is not a closed course.
- Headphones are discouraged.
- No pets, please.
- Sponsors include [Beards Brewery](#), Petoskey; [Short's Brewing Company](#), Bellaire; and [Right Brain Brewery](#), Traverse City.

Interested in turning your Saturday fun run into a relaxing weekend staycation? Runners are welcome to stay at the Resort and partake in the fall festivities at both the Resort and in the

Traverse City area throughout the weekend. Call 800-236-1577 and mention code BEER for discounted room rates.

For complete information and to register, visit: <http://thegreatbeerdrun.com>.

Media images are available here:

https://www.dropbox.com/sh/mi4h1h4oiga76pn/AACtCGGbScYsPmWV_fyXntfOa?dl=0

About Grand Traverse Resort and Spa

Grand Traverse Resort and Spa is located near Traverse City, MI, along Lake Michigan's Grand Traverse Bay. The 900-acre property is one of the Midwest's finest year-round resorts featuring nearly 600 guest rooms, 54 holes of championship golf including courses designed by Jack Nicklaus and Gary Player, a full-service spa, and upscale dining and shopping. "Michigan's Premier Resort Experience." For information about the Resort, lodging packages, and to make reservations, call 800-236-1577 or visit grandtraverseresort.com.

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