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## **Grand Traverse Resort and Spa Opens a Little Free Library**

ACME, Mich., August 9, 2018 --- Calling all book lovers! Grand Traverse Resort and Spa is pleased to introduce the newest addition to the property: a Little Free Library featuring a variety of books for all ages and interests. Beginning August 9—National Book Lovers Day—the library will be available to guests and the Northern Michigan community inside the Resort’s Gallery of Shops.

Little Free Library is a non-profit dedicated to fostering reading in communities and neighborhoods around the world. The petite libraries house a collection of donated books meant to inspire readers and encourage community members to participate in a self-sustaining book exchange where they can “take a book, share a book.”

“We’re thrilled to launch a Little Free Library here,” said Kelly Yauk, eMarketing Manager at Grand Traverse Resort and Spa. “Books provide a great way for vacationers to relax, conference-goers to unwind, and kids to use their imaginations. Several members of our staff have backgrounds in bookselling and publishing, and we can’t wait to share our love of reading with our guests and visitors.”

The Resort’s Little Free Library will feature books donated by local groups such as the National Writers Series and Children’s Book Festival, as well as titles curated by Resort staff. Many titles in the initial selection will be written by Michigan authors or feature a Michigan setting to give readers an inside look at life in the Mitten. The library’s selection is expected to grow with books donated from guests who visit the Resort from all over the country.

“Each day we welcome hundreds of guests from around the nation,” said Yauk. “We’re looking forward to providing a new way for them to share ideas and stories during their stay. These libraries are family friendly and nurture guest connections over a shared excitement for books.”

At 11:00 a.m. on September 6—National Read a Book Day—the Resort will host a dedication ceremony as a thank-you to the following community partners for their support: the National Writers Series, the Traverse City Children’s Book Festival, local authors Jerry Dennis and Lillian Jaine, and Image360.

To learn more about the Little Free Library organization, visit [littlefreelibrary.org](http://littlefreelibrary.org). To donate books, please contact Jillian Manning at [publicrelations@gtresort.com](mailto:publicrelations@gtresort.com).

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**Media images are available here:**

<https://www.dropbox.com/sh/bg4maevnu9e65bh/AACc25gOGegG00tXMPMTfQxta?dl=0>

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### **About Little Free Library®**

Little Free Library is a 501(c)(3) nonprofit organization that inspires a love of reading, builds community, and sparks creativity by fostering neighborhood book exchanges around the world. Since the first Little Free Library was built in 2009, the number of registered book exchanges has grown to more than 60,000, in all 50 states and 80 countries. Little Free Library has received recognition from the National Book Foundation, Library of Congress, and others. Visit

[littlefreelibrary.org](http://littlefreelibrary.org) to learn more.

### **About Grand Traverse Resort and Spa**

Grand Traverse Resort and Spa is located near Traverse City, MI, along Lake Michigan's Grand Traverse Bay. The 900-acre property is one of the Midwest's finest, year-round resorts featuring nearly 600 guest rooms, 54 holes of championship golf including courses designed by Jack Nicklaus and Gary Player, a full-service spa, and upscale dining and shopping. "Michigan's Premier Resort Experience." For information about the Resort, lodging packages, and to make reservations, call 800-236-1577 or visit [grandtraverseresort.com](http://grandtraverseresort.com).