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## **Grand Traverse Resort and Spa Welcomes New General Manager**

ACME, Mich., May 17, 2019 — Grand Traverse Resort and Spa is pleased to welcome Matthew Bryant as the property's new General Manager.

Bryant's experience in hotels and resorts spans nearly 30 years. Most recently, Bryant consulted on the opening of the Margaritaville Resort in Gatlinburg, TN, where he led the hotel management team and oversaw the development of business and marketing plans. He has also been a general manager for branded properties such as Radisson, Six Flags, and Marriott International.

Although he has worked in hotels across the country, Bryant originally hails from Flint, Michigan. He graduated from Eastern Michigan University with degrees in Marketing and Travel & Tourism.

Bryant's Michigan hospitality experience includes leadership positions at the Timberline Inn of Saugatuck, the Residence Inn Dearborn, and Mission Point Resort on Mackinac Island.

"I've always been a salesman for the state of Michigan," says Bryant. "When I saw the opportunity to come back to the area, it felt like coming home. Grand Traverse Resort and Spa is an organization where I can pursue my passions for service, relationships, and community. I look forward to creating lasting memories for our guests."

Bryant's first day as General Manager of Grand Traverse Resort and Spa was May 13, 2019.

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*Media images are available [here](#).*

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### **About Grand Traverse Resort and Spa**

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit [grandtraverseresort.com](http://grandtraverseresort.com) or call 800-236-1577 to learn more.