

Media Contact:
Jillian Manning
Public Relations Manager
Grand Traverse Resort and Spa
Direct Phone: 231-534-6352
Toll Free: 800-236-1577, ext. 6352
publicrelations@gtresort.com
www.grandtraverseresort.com



New Year, New Resort Renovations, Events, and News from Grand Traverse Resort and Spa

ACME, Mich., December 18, 2019 — With 2020 nearly upon us, Grand Traverse Resort and Spa is looking forward to all things new. Below, see what's new for early 2020, including a bourbon dinner at Aerie and renovations throughout the property.

Aerie Debuts Special Nights in January

Skip the takeout and head to [Aerie Restaurant & Lounge](#) this winter for can't-miss specials Tuesday through Saturday. We'll make braving the cold well worth the trip.

- Tuesday: Locals Discount Night | 20% off for locals and 25% off for members
- Wednesday: All Day Happy Hour | Enjoy food and \$5 cocktails all night long
- Thursday: Industry Night | 20% off for hospitality industry staff and a chef's feature for \$15
- Friday: Mickey Cannon's Raw Bar | A delicious selection of seafood from Chef Mickey
- Saturday: Perfect Pairing Date Night | 3-course prix fixe menu plus a bottle of wine for \$75

Celebrity Bourbon Pairing at Aerie January 10

Bottoms up! We're thrilled to host a cocktail and food tasting with Beam Suntory's master mixologist, Bobby "G" Gleason. Gleason's approach to crafting delicious cocktails is unparalleled, and he's garnered numerous accolades including winner of the New York International competition, the United States Bartenders Guild Championships, and the World's Most Sensuous Cocktail. Gleason was also named the US Mixologist of the year in 2005 and 2006 by Angostura.

Aerie's renowned Chef Bryan Petrick has created a menu to be paired with Gleason's cocktails. Join us for this can't-miss event up at Aerie Restaurant and Lounge on January 10, 2020, at 6:00 p.m. The five-course meal is \$75 per person. For reservations, call 231-534-6395.

Whirligigs Candy & More Now Open

Dylan's Candy Bar was a staple in the Resort's [Gallery of Shops](#) for years, and when it was time to reimagine the concept of the store, we had to keep indulging our sweet tooth.

Thus, Whirligigs Candy & More was born. The playful name is reflected throughout the store, which houses hundreds of sweet offerings, from classic candies to Mackinac Island fudge to

Moomers ice cream. The new store also offers “healthy” treats and has a focus on Michigan-made products. Logoed gifts and souvenirs are available, along with seasonal goodies perfect for birthdays, Easter baskets, and stocking stuffers. (And don’t forget—locals receive 10% off every day in the Gallery of Shops!)

Health Club to Get New Look, New Offerings

Candy isn’t the only thing changing around here. Under the leadership of Dawn Olsen, now Director of Spa and Recreation (formerly Director of Spa Grand Traverse), the [Health Club](#) at Grand Traverse Resort and Spa has big news for 2020.

Health Club renovations will span December and January, and will include a new interior design and upgrades in the exercise rooms. New classes and other offerings are also on the list, giving current and prospective Resort members even more to love about their membership. Stay tuned for more updates coming soon!

Ballroom Renovations Completed

This December, we finished renovations in Mackinac, Tower, and Peninsula ballrooms, located adjacent to the Resort’s award-winning Governors’ Hall. The ballrooms were updated to match Governors’ Hall with a “lake effect” design theme running throughout the lower level. The \$900,000 renovation means the Resort now has over 36,500 square feet of remodeled [meeting space](#) ready for groups of 50–2,500.

Ring in 2020

Ready to celebrate all this and more? The Resort’s [Midnight in the Mitten](#) New Year’s Eve party has you covered. Enjoy an 8-course strolling dinner and Michigan beverage pairing stations, live music from the [Blue Water Kings](#), and a champagne toast at midnight. The party is open to guests and the public (18+), and takes place in the all-new Governors’ Hall to kick off 2020 in style. Tickets are \$99 at [MyNorth.com](#), or you can book a New Year’s Eve Package that includes a room stay and entrance to the party by calling 231-534-6000 or [booking online](#).

Media images are available here: [Aerie](#) | [Whirligigs](#)

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring over 500 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan’s premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit [grandtraverseresort.com](#) or call 800-236-1577 to learn more.