Media Contact: Caroline Rizzo Public Relations Manager Grand Traverse Resort and Spa Cell: 231.492.5594 Office: 231.534.6352 E-mail: publicrelations@gtresort.com Visit: www.grandtraverseresort.com



## Grand Traverse Resort and Spa Enforcing Stricter Face Mask Policy

ACME, Mich., August 21, 2020 – Beginning Friday, August 21, 2020, Grand Traverse Resort and Spa will no longer allow guests or associates to wear gaiters, bandanas, face shields, or face masks with valves. Based on guidance from health authorities, gaiters, bandanas, and face masks with valves allow unfiltered exhaled air to escape.

"This policy change is something our ownership, the Grand Traverse Band of Ottawa and Chippewa Indians, is implementing across all three properties – the Resort, Turtle Creek Casino & Hotel, and Leelanau Sands Casino & Lodge," says Matthew Bryant, general manager of Grand Traverse Resort and Spa. "We are taking the health and safety of our associates, guests, and vendors to the next level with this new policy. It is important we do everything we can to keep everyone here healthy so we can continue to be open."

According to CDC, the purpose of masks is to keep respiratory droplets from reaching others. Masks with one-way valves or vents allow exhaled air to be expelled out through holes in the material. This can allow exhaled respiratory droplets to reach others and potentially spread the COVID-19 virus. Therefore, CDC does not recommend using masks if they have an exhalation valve or vent, and Resort ownership is taking it a step further and banning them on property.

Proper disposable face masks will be available to guests who do not have one. Washable ones can also be purchased in the Resort's Gallery of Shops.

At the Resort, masks are required for entry. If you refuse to wear a mask, you will not be served and could face removal from the property. Masks must be worn while walking around Resort property and when approaching our staff.

## About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.