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Resort Tennis Program named Tennis Organization of the Year

ACME, Mich., November 27, 2020 – Grand Traverse Resort and Spa is thrilled to announce The Club’s tennis program was named Tennis Organization of the Year by [USTA Northern Michigan](#).

“This is a huge honor,” says George Lowe, director of tennis at Grand Traverse Resort and Spa. The Tennis Organization of the Year Award is given to an outstanding Tennis Association that services both juniors and adults with tennis play options.

The Resort's tennis facilities stand out as one of the leading facilities in the Midwest. Tennis is one of The Club's most active programs, with five indoor and four outdoor courts, plus leagues for varying ages and skill levels, group lessons, and private instruction from a top-tier staff of tennis pros and instructors. As director of tennis, Lowe oversees the Resort’s tennis instruction, leagues, tournament play, and a staff that includes USPTA/USPTR professionals and tennis instructors. “Receiving this award wouldn’t be possible without our hardworking coaches, instructors, and of course, our players and members,” adds Lowe.

The Resort’s [tennis program](#) includes adult programs like Start/Restart which includes one hour of basic skills instruction followed by one hour of unsupervised match play, Women’s Singles Drill and Play, Mixed Doubles League, and Cardio Tennis. New this fall, Weekly Doubles League and League of Legends – 60+. The Resort also has an expansive junior tennis program with instruction ranging from Level 1 to Level 6 and High Performance. “Watching our Juniors grow both as players and as people through our program is truly rewarding,” says Lisa Seymour, director of 10 & under tennis. The Resort also recently partnered with USTA Midwest for adaptive and wheelchair tennis clinics and court time with plans to continue to offer these programs. “Tennis is a sport for everyone, no matter your skill or ability level, and we are proud to welcome everyone on our courts,” Lowe says.

USTA Northern Michigan is a non-profit corporation and the governing body of tennis in northern Michigan. USTA Northern Michigan is one of 13 districts of the [USTA/Midwest](#) section, which is the governing body of tennis in Ohio, Indiana, Michigan, Wisconsin, most of Illinois, and part of West Virginia and Kentucky.

Media images are available [here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.