

Media Contact:

Caroline Rizzo
Public Relations Manager
Grand Traverse Resort and Spa
Cell: 231.492.5594
Office: 231.534.6352
E-mail: publicrelations@gtresort.com
Visit: www.grandtraverseresort.com



Grand Traverse Resort and Spa to Host Inaugural Wolverine Weekend

Featuring Athletes, Alumni and Special Guests

ACME, Mich., April 12, 2022 – Get ready to bleed maize and blue at Grand Traverse Resort and Spa’s Wolverine Weekend. Join us June 17-19 for [Wolverine Weekend](#) featuring golf on The Wolverine, a meet-and-greet with star athletes, plus dinner with keynote speaker John U. Bacon.

Grand Traverse Resort and Spa is home to The Wolverine golf course, Gary Player’s first signature course in Michigan. It is designed to take full advantage of the Resort’s richly diverse environment. With the same name as the iconic mascot, it is the perfect course for fans, students, alumni, and athletes to play.

Wolverine Weekend kicks off with a Sports Talk 1050 WTKA live broadcast on Saturday, June 18. Listen to Sam Webb, Ira Weintraub and special guest Devin Gardner live from Grand Traverse Resort and Spa’s Clubhouse. After the show, hit the links on The Wolverine. The golf outing includes meet-and-greet photo opportunities throughout the course with J.J. McCarthy, Ronnie Bell, and Ryan Hayes.

Wolverine Weekend continues with a ticketed dinner and speaker series. Enjoy an extended meet-and-greet session with the athletes, Gardner, and author John U. Bacon. Guests will gather in the Resort’s Governors’ Hall for a three-course dinner and lite version of WTKA’s Monday Morning Quarterback with Devin Gardner. Well-known in the Michigan football and sports world, author John U. Bacon will then take the stage as keynote speaker. Bacon has written for the Wall Street Journal, New York Times, The Washington Post, Sports Illustrated, and ESPN Magazine, among others. He has authored eleven books on sports, business, health, and history – five of which are NY Times Best-Sellers.

Get your Wolverine Weekend tickets today! Guests have the option to book golf and dinner together, or dinner only. Room availability is limited. [Click here](#) for more details.

Media images are available [here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan’s premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.

About The Wolverine

Gary Player's first signature course in the state of Michigan is designed to take full advantage of the Resort's richly diverse environment. The design's flexibility, versatility, and playability with four sets of tees allows the course to be set up to accommodate golfers of all abilities. The course is challenging for a low handicap, yet playable and enjoyable for high handicappers and is capable of being set up to be a true test for professional tournaments. Each nine is distinctive. The front nine is constructed on lowland terrain with water and wetlands, and existing wetlands were enhanced to interweave with several holes on the front. The back nine is constructed on highland terrain with hardwoods, rolling hills, and views of East Grand Traverse Bay. Fairways and greens were seeded with Providence Bentgrass, tees were seeded with Penncross Bentgrass, and the rough was seeded with bluegrass and fescue. The greens are undulating while water comes into play on 13 holes. The course record is 63, shot during the first round of the 2008 Michigan Open by Bryan Stuard of Jackson, Michigan.