



Pelz Short Game Schools Flourish Among Recreational Golfers, Corporate Clients

- Pelz Schools are Newest Addition to Grand Traverse Resort and Spa's Golf Academy -

ACME, Mich. – Here's the secret on how to improve your golf handicap. The message consists of six words.

Short game. Short game. Short game.

There is – and always has been – a positive correlation between the short game and your golf score. There's nothing confusing about it. That's just the way it is and it's where the age-old (and sage) advice comes from. Drive for show and putt for dough. It isn't far-fetched to amend that to read, "putt and chip for dough."

The Dave Pelz Scoring Game School, currently running at the distinguished Grand Traverse Resort and Spa, focuses on the short game and how that can help any golfer achieve the desired results on the golf course – better scores and the sheer enjoyment that goes with breaking scoring barriers.

On and off the course, there are no limits when it comes to the Dave Pelz Scoring Game School. It's for golfers of all levels. The lessons come in all sizes and shapes – private, group and exclusive customized instruction. Every offering can be customized to your specific needs. It's the perfect opportunity for corporate groups and informal "buddy" trips to brush up on the scoring game.

Custom sessions are booming in popularity. The success rate is telling and, on the corporate side, the components of a corporate retreat and bonding opportunity make the sessions especially appealing for businesses.

"We love groups because you get every kind of golfer and they all go about learning differently," said Pelz, the short game guru and author who is the go-to guy for many of the game's best players.

"In a group dynamic, we can actually let our hair down, tell more stories and make the game and improvement relatable to the whole group. We customize corporate sessions based on how large and how 'serious' the attendees are about the game. It's all custom. In our schools, our three-day program maintains a 4 to 1 student to teacher ratio so we can work hard and stay focused on seriously improving peoples' games, so a school of 8 or even 12 is great. In the one-day program, that ratio is 6 to 1 so we can see more people."

Grand Traverse Resort, just outside of Traverse City, one of Pure Michigan's top destination areas, is the place for all of those intriguing possibilities with its ideal setting within a short driving distance of major markets in the Chicagoland area and southern Michigan with the Detroit hub.

The private sessions are available for small, medium or large groups, from four to 20 players. The lessons can be integrated into meetings, become incentives for corporate guests, a part of gaming

trips, bachelor parties or wedding groups on destination weddings, groups from individual clubs from Michigan, Illinois and Ohio.

Stefan Carlsmith, the lead instructor of the Pelz Scoring Game School at Grand Traverse Resort, delights in sharing his expertise and the Pelz Scoring Game School philosophy.

"Through Dave's extensive research we have found that most of our shots are going to be lost in that part of the game," Carlsmith said. "That's what's going to make you score better.

"One of the biggest advantages we have in the time we spend with our students is working on the game the way they're supposed to work on it. It's challenging to get the instruction you need in 30 minutes worth of work with your pro, even if they're the best pros around. If people can leave our school practicing the way they're supposed to practice, the sky is the limit on what they can really achieve," added Carlsmith.

The Pelz method focuses on turning three shots into two with more consistency. When that happens, scores and handicaps go down. Once a golfer sees greater consistency making pure contact on a pitch shot and landing it near the hole to set up more putts, and holing more putts and feeling more confidence around the greens, he's going to tell you the Pelz school is one of the best investments he's ever made in his game.

Eighty percent of the shots golfers waste against par occur from inside of 100 yards, the Pelz data has found.

"If we can get you putting better, and hitting your chips, pitches, wedge and sand shots closer to the hole, you're going to start to really love this game. There's nothing more fun than playing your best," Pelz said.

And playing your best at Grand Traverse makes it even better.

"The Traverse City area is a paradise in the summertime," Pelz said. "For golfers, it's heaven. Once we discovered what a naturally beautiful place this was and the incredible quality of the golf here, we knew we had to be a part of it. As far as the resort, well, it's got everything a vacationing family or golf group would want. And the staff is second to none."

The summertime Pelz Scoring Game School is based at Grand Traverse Resort and Spa's year-round Golf Academy, with PGA Professional Mark Hill as the Academy's Director of Instruction

For more information on the Dave Pelz Scoring Game School, go to www.pelzgolf.com.

For more information on Grand Traverse Resort and Spa, go to www.grandtraverseresort.com.

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