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Remodeled Relaxation: Spa Grand Traverse Celebrates All Things New with Spring Spa Days

ACME, Mich., March 5, 2018 --- This past February, Spa Grand Traverse completed a stunning remodel of its 7,000-square-foot spa and salon. With upgrades to treatment rooms, a new organic product line, and a spa menu featuring Northern Michigan ingredients, Spa Grand Traverse’s new look is more than skin deep.

“The transformation is incredible,” says Dawn Olsen, Director of Spa Grand Traverse. “Not only does the Spa look like a brand-new place, but we’re also able to offer our guests brand-new treatments and products.”

During the course of the renovation, everything from the Spa lobby to the treatment rooms to the décor received a makeover. The redesigned space is fresh and inviting, and pairs perfectly with the Spa’s recently updated menu.

“We’ve always emphasized local ingredients,” says Olsen. “Previous spa menus often featured a Traverse City favorite—cherries. When we were refreshing our menu, we wanted to keep that local focus. This time, we decided to highlight organic wild sage and lavender to promote healing and relaxation.”

This natural mindset also extends to the Spa’s new product line, Eminence Organics, which are used in treatments and are available for sale. Eminence uses sustainable farming and green practices, planting a tree for every product sold. To date, the company has planted more than 8 million trees around the world. The Spa’s aromatherapy line, Body Bliss, is also made with all-natural materials and is free of parabens and other harsh chemicals.

To celebrate the Spa’s new look and the return of spring, the Spa is hosting Spring Spa Days, featuring a 50-minute treatment for only \$50. This special, one-week event runs March 26 through April 8. Reservations are now being accepted for the following treatments:

- **SPRING RENEWAL MASSAGE**
50 Minutes | \$50
- **SPRING REVIVAL FACIAL**
50 Minutes | \$50

- **50-MINUTE EXPRESS MANICURE + PEDICURE COMBO**
50 Minutes | \$50

To make a spa reservation, call Spa Grand Traverse: 231-534-6750.

Spring Spa Day rates are valid March 26 – April 8, 2018. Not valid with other offers. Based on availability. Certain other restrictions may apply. 20% gratuity is based off of original price of services. Call for details.

About Spa Grand Traverse

Spa Grand Traverse opened at Grand Traverse Resort and Spa near Traverse City in 1999. It is a full-service 7,000-square-foot resort spa and salon, and offers a variety of massage, body care, and skin care treatments with natural products that focus on de-stressing, detoxifying, and rebalancing body, mind, and spirit. The spa's two floors encompass a full range of amenities including 23 treatment rooms connected to the Resort's 100,000-square foot Health Club, giving guests access to the indoor pools, dry saunas, and fitness center. For more information, visit www.grandtraverseresort.com/spa.

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