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Spring Break, New Spa Services, and Easter Bunnies...Oh My!

ACME, Mich., March 12, 2019 — The first day of spring is only a week away, and here at Grand Traverse Resort and Spa, we're looking forward to all things new. From a revolutionary spa treatment line to a visits from the Easter Bunny, let's spring ahead in 2019.

Spring Break Vacation Deals and Events

Spring break is just around the corner, and the Resort is offering a special [20% off discount](#) for stays booked prior to March 22. During the week of spring break, there will be family programming for guests in the Clubhouse, including free movies, arts and crafts, and kid-friendly games. Guests can also enjoy discounts at the indoor Golf Academy and try out new treatments at Spa Grand Traverse. Visit grandtraverseresort.com/springbreak for more information. (Pro tip: Northern Michigan locals whose area codes begin with 496 should ask about the locals' spring break rate when booking!)

Spa Grand Traverse Introduces the HydraFacial System

This month, [Spa Grand Traverse](#) added [HydraFacial](#) treatments to their extensive spa menu. Guests will experience the latest in face care technology within a relaxing spa atmosphere. The three-step treatment cleanses, hydrates, and protects skin for lasting results. With a buy-one-get-one-half-off special for the month of March, there's never been a better time to show your face the love it deserves. To book a treatment, call 231-534-6750 or go to grandtraverseresort.com/spa.

To celebrate the return of warmer weather, Spa Grand Traverse will also offer two other limited offers:

- *March BOGO*: For the month of March, escape the winter blues with a buy-one-get-one-half-off special. Buy one treatment valued at \$110 or more and receive a second treatment of equal or lesser value at 50 percent off.
- *Spring Spa Week – April 15-21*: Add an extra spring to your step with Spring Spa Week, featuring 50 minutes of complete spa goodness for only \$50! Treatments include a spring renewal massage, a revival facial, or an express mani-pedi combo.

Easter Weekend at Grand Traverse Resort and Spa

Escape with the whole family for a fun-filled Easter getaway, available April 19 – April 21. The Resort is celebrating with a weekend full of fun, including a magic show Saturday night, a Giant Inflatable Family Fun Zone, arts and crafts, games, and an Easter Egg Hunt! Best of all, the Easter Bunny will make special appearances throughout the weekend!

Sunday, April 21, the Resort's unforgettable Easter Sunday Brunch will be available from 10:00 a.m. until 4:00 p.m. in Aerie Restaurant, located on the 16th floor of the Tower. Enjoy breathtaking panoramic views of our 900-acre property and East Grand Traverse Bay along with a variety of delicious brunch stations, including ham and sirloin carving stations, an omelette station, and a dessert bar.

Reservations are encouraged. Please visit aerierestaurant.com, [OpenTable](https://www.opentable.com), or call 231-534-6800.

Adults: \$29.95 | Guests 11-13: \$15.95 | Guests 5-10: \$12.95 | Guests under 5: Complimentary

Media images [are available here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.