

Media Contact:
Jillian Manning
Public Relations Manager
Grand Traverse Resort and Spa
Direct Phone: 231-534-6352
Toll Free: 800-236-1577, ext. 6352
E-mail: publicrelations@gtresort.com
Visit: www.grandtraverseresort.com



Grand Traverse Resort and Spa and Habitat for Humanity Team Up to Celebrate Veterans with Stars, Stripes, & Splatter 5K

ACME, Mich., May 14, 2019 — Your favorite Independence Day race full of red, white, and blue family fun returns Saturday, June 29! The sixth annual [“Stars, Stripes, & Splatter” 5K color race](#) will be held on the grounds of Grand Traverse Resort and Spa, featuring patriotic color stations in honor of the Fourth of July.

What’s New for 2019

- New time! The race begins at 9 a.m. on Saturday, June 29.
- New celebrity appearance! Super Cherry, the [official mascot of the National Cherry Festival](#), will stop by to enjoy the splatter fun.
- New fundraising event! [Habitat for Humanity-Grand Traverse Region](#) is sponsoring the “Dunk for Housing” dunk tank. A \$5 donation gets you three attempts to knock a friend or family member into the tank.

Partnership with Habitat for Humanity-Grand Traverse Region

For the third consecutive year, the Resort is pleased to partner with Habitat for Humanity-Grand Traverse Region (HGH-GTR) for the race, and funds raised will go toward building homes for local veterans.

“We are thrilled to be partnering again with Grand Traverse Resort and Spa through this event to highlight our Veterans Initiative,” says Executive Director Wendy Irvin. “We’re currently serving a US Navy veteran and his family through an affordable home purchase in Maple City, and we also recently served a US Army veteran with a new roof through our Home Repair Program.”

Between 2018 and 2019, HGH-GTR will serve two local veteran families, as well as log over 16,000 volunteer hours completing five home builds and one home repair. Irvin adds, “We’re always looking for more veterans to serve, and we encourage anyone in need of safe, affordable housing to contact us.”

Race participants will have the opportunity to make donations to help support HFH-GTR efforts before and during the race. Read more about Habitat for Humanity-Grand Traverse Region and their initiatives at www.habitatgtr.org.

Race Details

Stars, Stripes, & Splatter is open to the public and begins at 9 a.m. on Saturday, June 29, on the Resort's grounds. The event is a self-timed, family-friendly race, and along the race path, participants will be splattered with patriotic colors! (The corn starch base is food grade and non-toxic.) Racers are encouraged to wear patriotic clothing or to collect red, white, and blue splatters on their T-shirt provided with race registration. A prize will be awarded for the Best Dressed Runner as well as the Fastest Male and Female Runners.

The race will be followed by an after party with refreshments, an inflatable obstacle course, color toss, and a spray down area. The "Dunk for Housing" dunk tank will run throughout the event. Beer from Short's Brewing Company will be available for sale following the race. (Must be 21 or older and provide photo ID.)

The entry fee is \$30 now through May 31, \$35 from June 1 to June 28, and \$40 on the day of the race if space remains. Entry fees include a race T-shirt, swag bag, and entrance to the after party. Registration for children 12 and under is free with adult entry. Children must be accompanied by a registered adult and must preregister.

Race registration is open online through June 28 at 4:00 p.m. Participants may make a donation to HFH-GTR when they register at www.starsstripesandsplatter.com.

Race fees are non-refundable. In severe conditions the race will not continue. Please, for the safety and enjoyment of all, no pets allowed during this run.

Media images are available [here](#).

About Habitat for Humanity-Grand Traverse Region

Habitat for Humanity-Grand Traverse Region was founded in 1986 as an affiliate of Habitat for Humanity International. We serve Grand Traverse, Leelanau and Kalkaska Counties. Habitat for Humanity-Grand Traverse Region's mission is to put God's love into action by bringing people together to build sustainable homes, communities and hope. For over 30 years, Habitat for Humanity-Grand Traverse Region has helped to build strength, stability and self-reliance through shelter. For more information please visit www.habitatgr.org, call (231) 941-4663 or follow us at @habitatgr.

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.