

Meetings MidAmerica Magazine - Best of MidAmerica Award
 Meetings & Conventions Magazine - Gold Tee Award
 Golf Digest - Top 75 Golf Resorts in North America
 Golf World - Top 50 Golf Resorts in North America
 Green Lodging Michigan - "Leader" Certification
 USA Today - Top 10 North America Destinations for Family Golf
 Golf Digest - The Bear as America's 18th Toughest Golf Course
 Michigan Meetings & Events Magazine - Readers' Choice Finalist



The symbolism behind the Bear Logo.

Grand Traverse Resort & Spa was developed in the 1980s as the premier meeting destination in Michigan. Over the years, it has gained a strong reputation for outstanding service. Many staff members have 20+ years experience; their pride in the Resort and the area are obvious in their dedication to our guests. The Resort's logo, featuring a bear, has become the hallmark for vacationers, golfers, and meeting participants who have enjoyed excellent events and vacations here, year after year. The logo seems so fitting as Native Americans hail the bear as a symbol for strength and greatness. You may see several other references to bears in this part of Michigan, including our signature course, The Bear, designed by Jack Nicklaus, who is known as "The Golden Bear," and Sleeping Bear Dunes National Lakeshore, a 70,000-acre park near the Resort, named for the Native American legend of a mother bear who swam to Michigan's shores to escape a fire, and mourns the loss of her two cubs (now two islands, North and South Manitou, in Lake Michigan).



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Owned and Operated by the Grand Traverse Band of Ottawa and Chippewa Indians



RESORT OVERVIEW



Welcome



At Grand Traverse Resort & Spa, your meeting or event comes to life with a backdrop of 900 acres of rolling greens, woodlands and beach, surrounded by orchards, vineyards and the beautiful blue waters of Lake Michigan. It's the surprising destination that has it all: flexible meeting space, exceptional golf, exciting group activities, delicious local food and drink – and a staff that excels at successful meetings. Join us.

Accommodations

- 600 guest rooms - 1,040 actual beds allowing for freedom and versatility in working with groups of all sizes
- Three distinct room categories to accommodate the specific needs of the guest including price, style and location; our collection includes standard guest rooms, deluxe lodging in the Tower, and studio to five-bedroom condominium units
- Wireless Internet access is provided in all 600 guest rooms and condominiums

Function Space and Venues

Function space totals over 86,500 square feet and includes:

- 56,000 square feet of pillar-free, dedicated indoor meeting space
- 30,500 square feet of dedicated outdoor space which includes The Shores Pool Deck complete with bonfires, volleyball and sandy shores on Grand Traverse Bay; The Pavilion, a permanent tent structure nestled in the center of the property; and The Plaza, a tented facility overlooking the golf course

Airport Access

Based on June through October published schedules (spring and winter schedules may vary) the Cherry Capital Airport of Traverse City sees in excess of 2,300 incoming seats daily from Delta airlines, United Express or American Eagle; this includes direct jet flights from Chicago, Detroit, Denver, Minneapolis and (seasonally) New York, Cincinnati and Atlanta.

The average runway taxi time is four minutes from touchdown to jetway; the typical transfer time from the airport to the Resort on the shuttle is no more than 10 minutes.

Activities On-Property

Year-round activities allow your guests the chance to enjoy northern Michigan to the fullest:

- Full-service Spa Grand Traverse featuring massage, skin care, nail care, body treatments, hair artistry and more
- Three golf courses: The Bear – a Jack Nicklaus signature design, The Wolverine – a Gary Player signature course, and Spruce Run by William Newcomb
- Gallery of Shops off the Grand Lobby plus unique shopping in Traverse City and charming port towns
- Gaming at Turtle Creek Casino & Hotel (located within a 10-minute drive and with shuttle service) and Leelanau Sands Casino and Lodge (located on Leelanau Peninsula)
- Shore Beach Club on East Grand Traverse Bay
- Indoor Water Playground (includes two pools), two outdoor pools and indoor and outdoor hot tubs
- Five indoor and four outdoor tennis courts
- Recreational activities for each guest to enjoy include: watercraft, range balls, snowshoes, cross-country skis, and ice skate rentals are available.

Activities in the Area

Grand Traverse Resort & Spa has the only in-house Destination Management Department in northern Michigan

- Recreation in the surrounding area includes fishing, winery tours, boating, horseback riding, and more.
- The Destination Management Coordinator has knowledge of the Traverse City area to provide your group with the expertise and resources necessary for off-property excursions and events. While you concentrate on your meetings, we can manage all your transportation and event needs.

Excursions and Tours

To ensure your attendees enjoy a sampling of northern Michigan's finest, allow us to customize a tour to accommodate your group's size and interests. With Grand Traverse Resort & Spa located in one of the most beautiful and diverse corners of northern Michigan, we can create just the right spouse programs and group excursions.

Here are some of our suggestions:

Tours: Wineries, orchards, museums, lighthouses, art galleries, autumn color

Day trips: Mackinac Island, Sleeping Bear Dunes National Lakeshore

Excursions: Hay rides, sleigh rides, guided fly fishing, horseback riding, canoeing, charter fishing, tall ship cruises, and more

Shopping: Antiques, downtown Traverse City, port towns such as Suttons Bay, Glen Arbor or Elk Rapids, outlet mall, and more

Transportation

If your VIPs arrive before you do, we can meet and greet them, as well as arrange for departure notices to be delivered to your participants' rooms during their last evening with us; our Destination Management Coordinator works with several area providers to offer a comprehensive line of executive vehicles, shuttles and buses.



Special Events

From the simplicity of specialty linens and centerpieces to elaborate, fully themed dinner events, our Destination Management Coordinator can work with you to design a memorable occasion.

Services include specialty tablescapes with linens, centerpieces and props; themed food and drink can attract attendance and encourage camaraderie.

Several popular events include:

Traverse City Sunset – A bonfire at a beach barbecue while the sun sets over the Bay is an awe-inspiring event for your guests. Royal blue, orange, red and yellow linens will complement your venue with brilliantly colored Gerbera daisies as your centerpieces. Enjoy your favorite folk music and sit back and relax while we take care of the rest. Our most popular menu options include: *Traverse City BBQ, Taste of the Bay, At the Shores, and Lobster Boil.*

Viva Italia – Italy is known for friends and families savoring delicious meals together. Your guests will want to take advantage of lingering over lunch or dinner and enjoying the authentic Italian music played on mandolin and guitar. Chianti bottle centerpieces with dripping candles set on red-checked linens, arbors with clusters of grapes and wine barrels will accent the perfect setting. Or choose an herb garden for your centerpieces and give them away later as door prizes. Our most popular menu options include: *Festival Italiano or Italian Dinner Buffet.*

South of the Border Fiesta – Mexican food and fun is just around the corner when you throw a South of the Border Fiesta. Sun-kissed orange, mimosa, apple red and hunter green linens with small cacti in terra cotta pots and chili peppers scattered around the table will definitely set the mood you are looking for. With Salsa music playing in the background and a Margarita bar, your guests may even enjoy some dancing. Our most popular menu option: *Adobe.*

Entertainment

Do you need to create that special atmosphere to make your event perfect? Let us know and we'll find the artist to do it!

Some local options to consider:

- Pianists – from jazz to dueling pianos
- Variety Bands – Country to Motown
- Guitarists – one- or two-man bands
- Interlochen String Quartet
- Disc Jockeys – some of northern Michigan's finest
- Steel Drum Band – Calypso music

Amenity Gift Items

Save the hassle of shipping amenities from your office. Allow us to work within your budget and create specialty amenity baskets exclusively for your group. Eco-friendly gifts are also available: tote bags made from recycled event banners, award-winning cherry products, unique Petoskey stones, and so much more.

Fresh & Local

Grand Traverse Resort & Spa prides itself on minimizing its environmental impact and supporting local farmers and artisans. Menus at all of our restaurants are changed seasonally to utilize produce at the height of freshness. We proudly support area bakers, microbrewers, vintners and cheese makers to complement guests' enjoyment of northern Michigan's natural scenic beauty.

Green Meetings: We're leading the way!

We excel at hosting dynamic meetings and events, but we are also first to recognize that much of the draw to Grand Traverse Resort & Spa is its location. Our incredible natural resources are big attractions for our guests and we are committed to minimizing any negative impact that our organization might have. We've worked hard to make changes and improve practices to conserve and protect our environment and our efforts have won praise from Green Lodging Michigan; we're certified as a "Leader" and we are proud to host green meetings. You'll see evidence of our commitment throughout the property, from in-room recycling to energy conservation measures. We are happy to help you plan a "greener" meeting, too.