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**GRAND TRAVERSE
RESORT AND SPA**

2021 Holiday Season at Grand Traverse Resort and Spa

ACME, Mich., November 30, 2021 – It is the most wonderful time of the year and Grand Traverse Resort and Spa is your home for the holidays. Visit with Santa, enjoy a Christmas feast, cross items off your shopping list, and ring in the new year. Here is a list of this year's specials and events.

Santa Claus is Coming to Town

Get your Christmas lists ready and visit Santa in our lobby from 6-8pm on Saturday, December 4, and Saturday, December 11.

Gallery of Shops Holiday Event

This holiday season, shop small and local at the [Gallery of Shops](#). Visit the Gallery of Shops on Saturday, December 11 from 10am-6pm for our special holiday shopping event. Enjoy 20% off in all shops, complimentary gift wrapping with purchase, free hot chocolate from Whirligigs Candy & More with a purchase in any shop, a free gift with purchase from participating stores, and enter to win gifts from Mudpie.

Christmas Day Buffet at Aerie Restaurant & Lounge

This year spend Christmas relaxing and enjoying time with family and friends while we take care of the cooking. Join us Saturday, December 25 from 10am-3pm for a Christmas Day buffet with all your favorites like mashed potatoes, beef bourguignon, Dearborn ham, traditional holiday desserts, and more. Make a reservation [online](#) or call 231-534-6800, this event sells out quickly.

Resort and Spa Gift Cards

Looking for the gift that keeps on giving? Purchase a Grand Traverse Resort and Spa gift card! Receive a \$10 bonus gift card for every \$100 worth of gift cards you purchase, up to \$1,000. Gift cards can be purchased at the Concierge or [online](#). You can also treat yourself while giving the gift of relaxation to somebody else with a [Spa Grand Traverse gift card](#). Receive \$25 in spa bonus bucks for every \$100 of digital Spa Grand Traverse gift cards you purchase. Both offers valid through January 1, 2022.

Spa Holiday Special

Self-care can go a long way, especially during the holidays. Whether you are celebrating an office get-together or a reunion of friends this season, make your celebration a cozy and relaxing one at Spa Grand Traverse. This December and January, let us pamper your group with exclusive discounts and offerings for the most wonderful time of the year! For groups of four or more, buy one treatment per person, and get a second 50% off. Book your group today by contacting Chloe Leach at Chloe.Leach@gtresort.com or calling 231-534-6756.

New Year's Eve

We are kicking off 2022 in a big way! Join us for our New Year's Eve Light Up the Night celebration. Our two-night package includes a five-course NYE dinner in the newly renovated Michigan Ballroom featuring live music and a cash bar plus entrance into the Governors' Hall Light Up the Night party complete with fireworks, cash bar, hors d'oeuvres, and DJ Ryan Rousseau. While you dance the night away at our New Year's Eve party, let the kids celebrate at the Health Club. The Club is ringing in the new year with a kids-only pajama party that includes a DJ, balloon games, pool party, scavenger hunt, pizza, popcorn, dessert, and a sparkling juice toast with a balloon drop at midnight! Book your stay, get tickets exclusively for the Light Up the Night party only, or the kids' New Year's Eve party [here](#).

Do not forget to stop by the Resort to see the beautiful Christmas decorations and write letters to Santa. Happy holidays and Merry Christmas!

Media images are available [here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.