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Grand Traverse Resort and Spa Unveils New Hotel Rooms Following Multi-Million Dollar Renovation

ACME, Mich., May 16, 2023 – With the near completion of a \$10.5 million renovation of the original six-story Hotel, Grand Traverse Resort and Spa is ready to give new visitors, returning guests, and business clients a fresh, grand experience.

“This is the Resort’s most expansive renovation project to date,” says Matthew Bryant, general manager. “We have increased our guest room number in the Hotel from 239 to 242, adding two new junior suites to the Hotel. These rooms provide comfort and style unlike anything else in the area. We cannot wait for people to enjoy them.”

Construction began in November 2022 and includes a total transformation of the Resort’s Hotel. The Resort added two new junior suites, updated four hospitality suites, all guest rooms, bathrooms, corridors, and elevators, plus four public restrooms. The interior boasts a modern, organic, and refined feel. Guest rooms provide visitors with exceptional comfort and quality, plus convenient amenities including refrigerators, tile showers, and expansive storage space. Interior finishes provide rich textures, nature-inspired neutral palettes, and inviting warmth. “We brought the beauty of northern Michigan into the rooms while also celebrating our owners, the Grand Traverse Band of Ottawa & Chippewa Indians, with artwork and décor,” says Bryant.

As northern Michigan’s largest conference and convention center, Grand Traverse Resort and Spa is a premier destination for corporate meetings and events, in addition to leisure guests. “The Resort is a landmark in northern Michigan,” says Trevor Tkach, CEO of Traverse City Tourism. “To see the Tribe’s commitment to upgrades, renovations, and enhanced offerings is great not only for our Traverse City community and visitors but our tourism industry as a whole.”

The Resort’s original Hotel opened in 1980. The renovation was done entirely by Michigan companies including Bouma Corporation, D&W Mechanical, Denoyer Brothers Moving, Northern Michigan Glass, Windemuller Inc., and TC Millworks. Other Michigan companies include Sunrise Electric from Gaylord and Welch Tile and Marble from Grand Rapids. Interior design work was done by Fuller Design from Grand Rapids.

Enjoy the new Hotel rooms along with amenities including championship golf, an award-winning spa, casual fine dining, and Beach Club when you book a trip to Grand Traverse Resort and Spa. Summer [packages](#) include accommodations and Resort credit.

Media images are available [here](#). / Additional renovation information available [here](#).

About Grand Traverse Resort and Spa

Nestled among the freshwater beaches and hardwood forests of Traverse City, MI, Grand Traverse Resort and Spa is miles away from ordinary. Featuring nearly 600 guest rooms and 86,500 square feet of meeting space, the 900-acre property is one of Michigan's premier resort destinations. The Resort is also home to three championship golf courses, the renowned Spa Grand Traverse, and *Wine Spectator* Award of Excellence winner Aerie Restaurant & Lounge. Visit grandtraverseresort.com or call 800-236-1577 to learn more.